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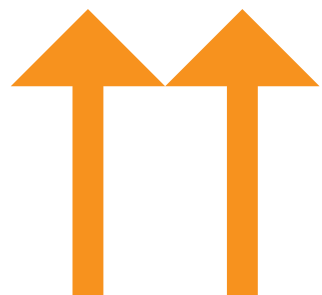
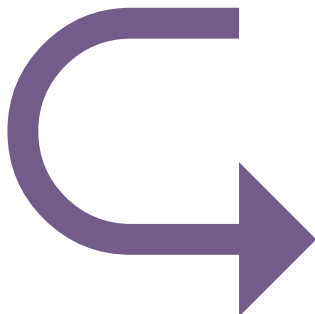
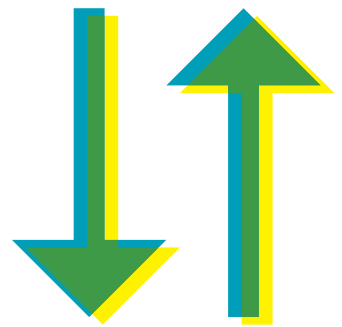
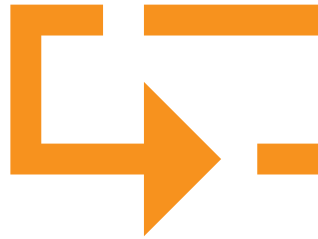
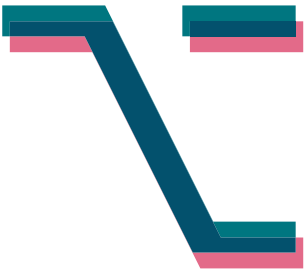
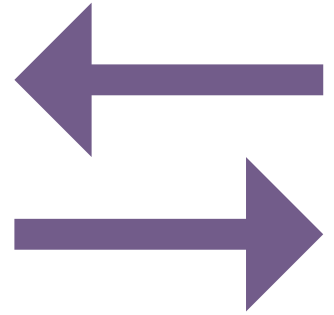
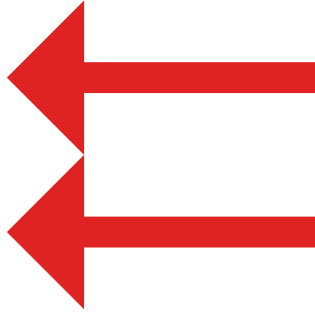
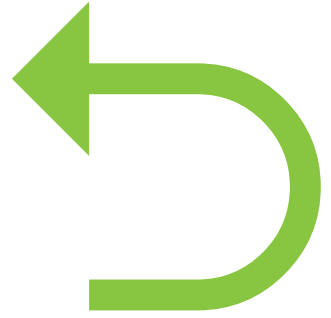
Univerzitet Mediteran Podgorica

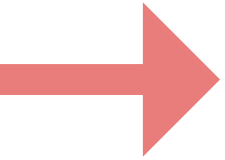
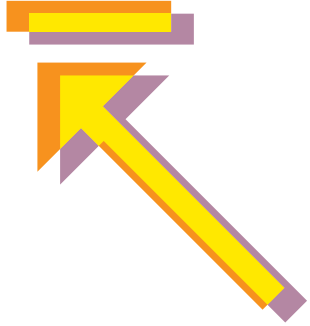
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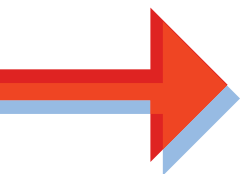
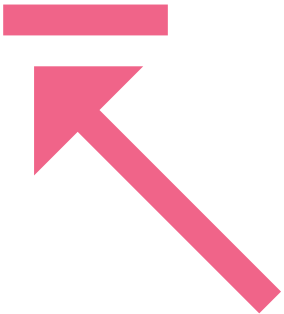
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FAKULTET ZA TURIZAM “MONTENEGRO TOURISM SCHOOL”

OSNOVNE AKADEMSKE STUDIJE

TURISTIČKI I HOTELIJERSKI MENADŽMENT

Po završetku ovog studijskog programa student će moći da:

- Pravilno tumači i povezuje osnovne pojmove turizma i menadžmenta u turizmu i hotelijerstvu; poznaje i koristi osnovne principe i koncepte ekonomije, sociologije i poslovnog prava u turizmu, marketinga, preduzetništva u prepoznavanju i rješavanju upravljačkih problema u turizmu i hotelijerstvu;
- Identifikuje osnovne karakteristike, analizira i interpretira doprinos turizma i hotelijerstva ukupnoj ekonomiji; posjeduje i primjenjuje osnovna znanja iz područja hotelskog menadžmenta, menadžmenta turističke destinacije, poslovanja turističkih agencija i organizatora putovanja, računovodstva i kvantitativnih metoda, medicine i turizma, strateškog menadžmenta, marketinga u turizmu, finansijskog menadžmenta u turizmu, turističke geografije, menadžmenta prirodnih i kulturnih resursa u turizmu i međukulturnog menadžmenta;
- Poslovno komunicira na stranom jeziku (engleski, italijanski i ruski); kritički promišlja, analizira stanje u vezi makro i mikro okruženja u turizmu kako bi prepoznao stručne probleme i izvršavao zadatke; prezentuje i tumači ideje u razvoju turizma; poznaje i koristi informacione sisteme u turizmu i hotelijerstvu;
- Razumije, upoređuje, interpretira, priprema i koristi ključne pokazatelje na makro i mikro nivou turizma; prepoznaje efekte makro politika u turizmu; praktikuje interdisciplinarnost i integralnost u kreiranju turističkog proizvoda;
- Samostalno koristi osnovna znanja planiranja, organizacije i kontrole aktivnosti u hotelsko-turističkim preduzećima i turističkim destinacijama; odgovorno primjenjuje osnovne principe liderstva i ima sposobnost timskog rada na operativnom nivou rukovođenja preduzećima i institucijama u turizmu;
- Koristi vještinu učenja koja je potrebna za dalji nastavak studija uz visok stepen autonomije.

OSNOVNE PRIMIJENJENE STUDIJE

MENADŽMENT U HOTELIJERSTVU

Po završetku ovog studijskog programa student će moći da:

- Pravilno tumači i povezuje osnovne pojmove hotelijerstva i menadžmenta u hotelijerstvu; poznaje i koristi osnovne principe i koncepte turizma, ekonomije, gastronomije, sporta i rekreacije u turizmu, poslovnog prava u turizmu, preduzetništva u prepoznavanju i rješavanju upravljačkih problema u poslovanju hotelskih

preduzeća.

- Identifikuje i objasni osnovne karakteristike i interpretira doprinos hotelijerstva ukupnoj ekonomiji; posjeduje i primjenjuje osnovna znanja iz područja hotelskih operacija, računovodstva i statistike, tehnologije prijema i smještaja, prodaje i marketinga u hotelijerstvu, finansijskog menadžmenta u hotelijerstvu, menadžmenta hrane i pića (F&B) i menadžmenta hotelskog smještaja, MICE turizma, wellness & spa turizma i animacije u turizmu;
- Poslovno komunicira na stranom jeziku (engleski, italijanski i ruski); samostalno prepoznaje i delegira stručne probleme u cilju rješavanja istih i izvršava zadatke u hotelskom poslovanju; poznaje i koristi informacione sisteme u hotelijerstvu; razumije, interpretira, priprema i koristi ključne pokazatelje na makro i mikro nivou hotelskog poslovanja;
- Samostalno koristi osnovna znanja planiranja, organizacije i kontrole aktivnosti u hotelskim preduzećima; odgovorno primjenjuje osnovne principe liderstva i ima sposobnost timskog rada na operativnom nivou rukovođenja hotelskim preduzećima i ugostiteljskim objektima za pružanje usluge hrane i pića;
- Koristi vještinu učenja koja je potrebna za dalji nastavak studija uz visok stepen autonomije;

SPECIJALISTIČKE STUDIJE

MENADŽMENT U TURIZMU

Po završetku ovog studijskog programa student će moći da:

- Tumači, analizira i primjenjuje znanja iz oblasti: savremenih trendova u turizmu, strateškog upravljanja ljudskim resursima, upravljanja kvalitetom, uvažavajući opšte standarde i standarde djelatnosti;
- Samostalno priprema i realizuje projekte u turizmu, samostalno vodi preduzeća u privrednim i neprivrednim djelatnostima u turizmu;
- Primjenjuje savremene informaciono-komunikacione tehnologije u poslovanju u oblasti turizma i hotelijerstva;
- Samostalno ili u timu, generiše i predlaže rješenja za probleme iz poslovne prakse korišćenjem specijalizovanog teorijskog znanja iz oblasti turističke i hotelske industrije;
- Pravilno primjenjuje osnove metodologije naučno-istraživačkog rada;
- Nastavi školovanje na nivou master/magistarskih studija.

MAGISTARSKJE STUDIJE

MENADŽMENT U TURIZMU

Po završetku ovog studijskog programa student će moći da:

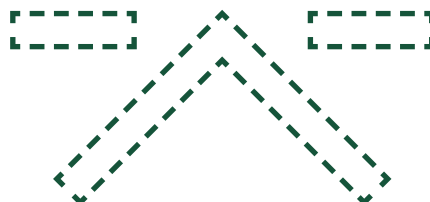
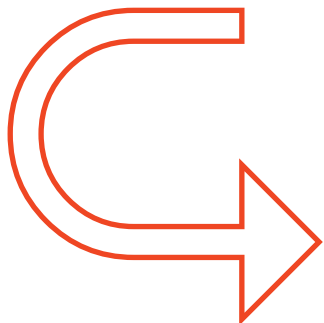
- Razumije, kritički analizira i sistematski primjenjuje teorijska znanja iz oblasti: turističke politike i razvoja, strateškog marketinga u turizmu i hotelijerstvu, menadžmenta malih i srednjih preduzeća u turizmu prilikom upravljanja privrednim i neprivrednim preduzećima u turizmu i hotelijerstvu;
- Razumije i tumači trendove u turizmu, kreira poslovnu razvojnu politiku preduzeća i primjenjuje principe održivog turizma;
- Efikasno koristi naučna saznanja u realizaciji postavljenih ciljeva ispoljavajući originalnost i kreativnost u radu;
- Komunicira na naprednom nivou u svom poslovnom okruženju i samostalno i timski prezentuje rezultate svog stručnog i naučnog rada;
- Prepoznata naučni problem, utvrdi predmet, postavi hipotezu, odabere i pravilno primijeni adekvatne metode naučno-istraživačkog rada i učestvuje u realizaciji naučnog i razvojnog istraživanja u oblasti menadžmenta u turizmu;
- Učestvuje u realizaciji nastavnog procesa u sistemu obrazovanja i nastavi školovanje na doktorskim studijama.

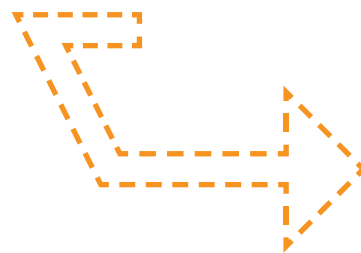
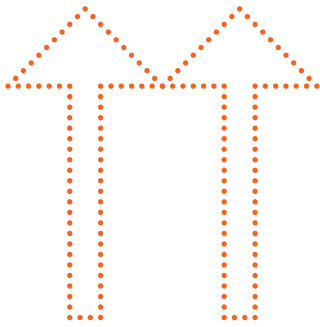
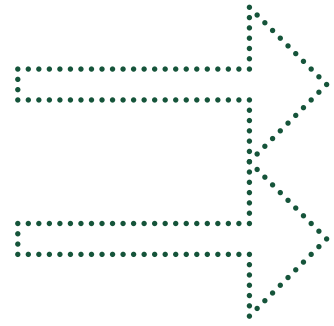
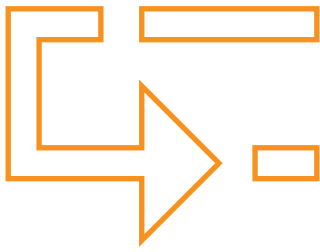
DOKTORSKE STUDIJE

MENADŽMENT U TURIZMU

Po završetku ovog studijskog programa student će moći da:

- Koristi najsavremenija teoretska saznanja u području savremenih kretanja u turizmu i turističkim destinacijama, razvoja turističkog sistema i održivog razvoja i globalnih promjena životne sredine za identifikovanje, analiziranje i rješavanje kompleksnih problema menadžmenta u turizmu;
- Samostalno prepozna i definiše naučni problem, utvrdi predmet, postavi hipotezu, odabere i pravilno primijeni adekvatne metode naučno-istraživačkog rada i realizuje naučno i razvojno istraživanje u oblasti menadžmenta u turizmu;
- Komunicira i objavljuje naučne rezultate i radove na jednom od najčešće korišćenih jezika u međunarodnoj naučno-istraživačkoj zajednici; ima sposobnost timskog rada i povezivanja sa kolegama u realizaciji međunarodnih naučno-istraživačkih projekata; ima sposobnost prezentacije i tumačenja spoznaja u oblasti menadžmenta u turizmu;
- Kritički vrednuje i analizira spoznaje, sintetizuje stavove, generiše originalne ideje u kontekstu nedovoljno poznatih naučnih činjenica i ostvaruje doprinos u unapređenju znanja u oblasti menadžmenta u turizmu.
- Se uključi u proces obrazovnog i naučno-istraživačkog rada u sistemu visokog obrazovanja; samostalno analizira i evaluira strategije razvoja turizma na makro i mikro nivou;
- Kreira strategije i politike rasta i razvoja turističkog biznisa i sistema na mikro i makro nivou, da rješava nestrukturirane izazove na najvišim nivoima u organizaciji.





FAKULTET ZA POSLOVNE STUDIJE “MONTENEGRO BUSINESS SCHOOL”

OSNOVNE STUDIJE

MARKETING MENADŽMENT

Po završetku osnovnih studija, na studijskom programu **MARKETING MENADŽMENT**, student će biti osposobljen da:

- Pozna i tumači temeljne pojmove iz oblasti mikro i makro ekonomije;
- Razlikuje i generiše poslovnu politiku i strategije upravljanja preduzećem, primjenjuje različite liderske tehnike u rješavanju konkretnih organizacionih problema;
- Definiše pretpostavke za rast konkurentnosti, analizira mikro i makro okruženje i primjenjuje adekvatne strategije upravljanja preduzećem;
- Upotrebljava opšta teorijska znanja iz oblasti marketinga u skladu sa specifičnostima zahtjeva tržišta, uz uvažavanje najbolje svjetske prakse;
- Razvija sopstvene preduzetničke ideje u biznisu, kreira i primjenjuje savremene e-koncepte u cilju unaprjeđenja biznisa;
- Strateški razmišlja i razvija vještine za formulaciju, implementaciju i evaluaciju strategija;
- Usvaja znanja i vještine iz moderne poslovne discipline odnosa sa javnošću, što je od neprocjenjive vrijednosti za razvoj imidža kompanije.

FINANSIJSKI MENADŽMENT

Po završetku osnovnih studija, na studijskom programu **FINANSIJSKI MENADŽMENT**, student će biti osposobljen da:

- Razumije funkcionisanje finansijskih tržišta, njihovih osnovnih elemenata, instrumenata i finansijskih institucija;
- Primjenjuje inovirana znanja iz oblasti upravljanja u bankama, sa značajnim mogućnostima predupređenja faktora rizika, uz razumijevanje kompletnih bankarskih aktivnosti;
- Primjenjuje znanja i vještine kojima se analiziraju strategije ulaganja i sagledavaju efekti ulaganja sa aspekta visine prinosa i rizika;
- Razumije, analizira i interpretira osnovne finansijsko-računovodstvene izvještaje, priprema i analizira različite tipove izvještaja po segmentima, primjenjuje osnovne upravljačke koncepte i tehnike u donošenju poslovnih odluka;
- Analizira institucije, politike i odnose unutar EU, razumije i samostalno analizira odnose CG i EU;
- Razumije proces upravljanja rizicima u osiguranju, analizira rizike primjenom kvantitativnih metoda poslovnog odlučivanja.

SPECIJALISTIČKE STUDIJE

MARKETING MENADŽMENT

Nakon završenih specijalističkih studija iz oblasti **MARKETING MENADŽMENTA**, student će pokazati sposobnost da:

- Definiše, razumije i vrednuje osnovna teorijska znanja, tehnike i strategije iz oblasti marketing menadžmenta;
- Konceptualno razmišlja i postavlja ciljeve u procesu upravljanja marketingom;
- Napravi adekvatan marketing plan uz analizu njegove primjene u praksi;
- Samostalno i timski obavlja i kritički procjenjuje složenije poslove iz oblasti marketing menadžmenta u državnim i privatnim preduzećima;
- Primijeni stečena teorijska i praktična marketinška znanja na konkretne probleme u kompanijama;
- Na pravilan način prikupi i interpretira podatke, uradi marketing istraživanje na osnovu koga će kompanija donijeti odgovarajuće odluke koje se odnose na pozicije koje organizacija uspostavlja i gradi na tržištu i sa svojim okruženjem;
- Razumije metode i tehnike koje se koriste u odnosima s javnošću i primijeni ih u kreiranju identiteta, imidža i reputacije organizacije;
- Izgradi vještine i trajnu motivisanost za nastavak školovanja na sledećem nivou studija.

FINANSIJSKI MENADŽMENT

Nakon završenih specijalističkih studija iz oblasti **FINANSIJSKOG MENADŽMENTA**, student će pokazati sposobnost da:

- Definiše, razumije i vrednuje osnovna teorijska znanja, tehnike i modele iz oblasti finansijskog menadžmenta;
- Razumije i primijeni napredne kvantitativne metode za rješavanje problema na mikro i makro nivou;
- Konceptualno razmišlja i postavlja ciljeve u procesu donošenja poslovnih odluka;
- Razumije osnovne teorijske koncepte iz oblasti korporativnih finansija i finansijskih tržišta, koristi modele i instrumente za upravljanje finansijskim rizikom i primjenjuje ih u poslovanju finansijskih institucija;
- Razumije, analizira i vrednuje modele makro-ekonomske analize i donosi kritički sud vezano za kretanja na nacionalnom i globalnom nivou;
- Samostalno i timski obavlja i kritički procjenjuje složenije poslove iz oblasti finansijskog menadžmenta u državnim i privatnim preduzećima;
- Primijeni stečena teorijska i praktična znanja finansijske analize na konkretne probleme u kompanijama i privredi;
- Izgradi vještine i trajnu motivisanost za nastavak školovanja na sledećem nivou studija.

MENADŽMENT ZAŠTIĆENIH OBLASTI

Specijalističke studije **MENADŽMENT ZAŠTIĆENIH OBLASTI** obezbjeđuju sledeće ishode učenja kroz osposobljavanje studenata da:

- Upravljaju prirodnim dobrima i zaštićenim područjima kao mogućnost za održivi razvoj;
- Promovišu potencijale prirodnih resursa i zaštićenih područja kao pokretača održivog razvoja;
- Povezuju upravljanje i finansiranje očuvanja prirode sa održivim razvojem;
- Primijene principe participativnosti, prepoznavanja i promovisanja ukupne ekonomske vrijednosti određenog zaštićenog područja;
- Prepoznaju važnosti povezivanja u veću i jedinstvenu mrežu zaštićenih područja;
- Pripremaju planove upravljanja zaštićenim područjima, razvijajući pri tom ideje koje će dovesti do implementacije mjera održivog razvoja i očuvanja prirode;
- Razvijaju i doprinose dobroj praksi u očuvanju prirode, širenju održivog razvoja i transferu znanja iz

- održivog razvoja;
- Poznaju i primjenjuju politike zaštite životne sredine, širenja saznanja, ruralnog razvoja, integrisanog turizma i zaštite/upravljanja pejzažima;
- Prepoznaju inicijative u javnosti o novim idejama projekata i da ih primjenjuju u svojim organizacijama, stručnim oblastima i oblastima rada;
- Koriste metode ekonomske procjene prirodnih dobara i rangiranje istih kroz najbitnija pozitivna i negativna obilježja, na osnovu odabranih kriterijuma;
- Pripremaju poslovne planove sa praktičnim rešenjima;
- Pripremaju marketinšku strategiju zaštićenih područja;
- Postavljaju okvire upravljanja i pripremaju detaljni finansijski plan zaštićenih područja;
- Pripremaju finansijske analize za sve projekte koji su vezani za zaštićena područja;
- Analiziraju i pronalaze različite finansijske mehanizme za finansiranje projekata u zaštićenim područjima, sa utvrđivanjem svih prednosti i nedostataka;
- Razumiju i sprovode u praksi principe koji su definisani u Nacionalnoj strategiji održivog razvoja i to:
 - Integrisanje pitanja životne sredine u razvojne politike;
 - Internalizacija troškova vezanih za životnu sredinu;
 - Učešće svih društvenih aktera (zainteresovanih strana) u donošenje odluka, konsultacije, dijalog i partnerstva
 - Pristup informacijama i pravdi;
 - Jednakost među generacijama i jednakost unutar iste generacije i rodna ravnopravnost;
 - Princip predostrožnosti, tj. zahtjev da se očuva životna sredina kada nema pouzdanih informacija o određenom problem;
 - Princip subsidijarnosti (hijerarhije, odnosno međuzavisnosti) između globalnog i lokalnog nivoa;
 - Pristup uslugama i finansijskim resursima koje su neophodne za zadovoljavanje osnovnih potreba.

RAČUNOVODSTVO I REVIZIJA

Nakon završenih specijalističkih studija iz oblasti **RAČUNOVODSTVA I REVIZIJE**, student će pokazati sposobnost da:

- Definiše, razumije i vrednuje osnovna teorijska znanja, tehnike i strategije iz oblasti računovodstva i revizije;
- Analizira i interpretira osnovne finansijske izvještaje preduzeća i drugih organizacija, prvenstveno za potrebe informacione podrške menadžmenta u obavljanju upravljačkih aktivnosti;
- Ovlada regulatorima finansijskog izvještavanja profitnog i neprofitnog sektora, računovodstvena tijela i odbori koji pripremaju standarde finansijskog izvještavanja na globalnom nivou (ifac,fasb,iasb);
- Primjenjuje pojedine međunarodne računovodstvene standarde kao i standarde finansijskog izvještavanja
- Razumije računovodstveno planiranje (budžetiranje) i računovodstvenu kontrolu (budžetsku kontrolu); performansi preduzeća i djelova preduzeća, kao informacioni odgovor potrebama menadžmenta u vezi sa aktivnostima sistematske upravljačke kontrole;
- Razumije računovodstvenu cost-benefit analizu, odnosno projektnu analizu troškova i koristi u svrhe informacione podrške menadžmentu u procesu donošenja pojedinačnih poslovno-finansijskih odluka;
- Čita, analizira i interpretira osnovne finansijsko-računovodstvene izvještaje;
- Priprema i analizira različite tipove izvještaja po segmentima (profitnim i investicionim centrima, poslovnim funkcijama, kupcima, proizvodima, linijama proizvoda, aktivnostima i sl.);
- Razumije relevantnost informacija upravljačkog računovodstva, bude osposobljen da iste primjenjuje u upravljačke svrhe i da stekne neophodnu ishodišnu osnovu koja će mu kroz dalju nadogradnju računovodstvenih znanja omogućiti da se pojavi u ulozi kreatora upravljački orijentisanog računovodstvenog sistema;
- Ovlada međunarodnim standardima revizije i da ih primjenjuje;

MAGISTARSKE STUDIJE

MARKETING MENADŽMENT

Nakon završenih master studija **MARKETING MENADŽMENTA** student će pokazati sposobnost da:

- Proširi osnovna i specifična znanja iz oblasti marketing menadžmenta, stečena uspješnim završetkom specijalističkih studija, prepoznaje, razlikuje i primjenjuje različite marketing strategije u donošenju poslovnih odluka;
- Samostalno primjenjuje metode istraživanja iz oblasti marketing menadžmenta;
- Kritički analizira, vrednuje i sintetizuje nove i složene ideje u svim segmentima marketing menadžmenta;
- Primjenjuje znanja i vještine za osmišljavanje novih aktivnosti i jačanje položaja funkcije marketinga unutar organizacije;
- Primjenjuje tehnike i strategije iz oblasti marketing menadžmenta na osnovu kojih će biti osposobljen da predlaže strateške odluke, radeći u interdisciplinarnom kontekstu samostalno i u timu;
- Započne i uspješno vodi vlastiti biznis, primjenjujući stečena znanja iz marketing komuniciranja, planiranja, procesa brendiranja;
- Izgradi vještine i trajnu motivisanost za nastavak školovanja na sljedećem nivou studija i aktivnu primjenu koncepta cjeloživotnog učenja.

FINANSIJSKI MENADŽMENT

Nakon završenih master studija **FINANSIJSKOG MENADŽMENTA**, student će pokazati sposobnost da:

- Proširi osnovna i specifična znanja iz oblasti finansijskog menadžmenta, stečena uspješnim završetkom specijalističkih studija, prepoznaje i razlikuje različite teorije iz oblasti finansijskog menadžmenta;
- Praktično primijeni stečena znanja i vještine za analizu i rješavanje konkretnih poslovno-finansijskih problema i izazova, kao i obavljanja složenih stručnih poslova u privredi, bankarstvu, osiguranju i drugim finansijskim institucijama;
- Samostalno primjenjuje metode istraživanja iz oblasti finansijskog menadžmenta;
- Primjenjuje alatke mikroekonomske i makroekonomske analize na osnovu kojih će biti osposobljeni da kritičkim sudom donosi odluke strateškog karaktera, kako u uslovima prosperiteta, tako i uslovima recesije, krize i oskudnosti informacija na tržištu;
- Primijeni napredne modele finansijske analize tržišta, analize rizika i računovodstvene analize za rješavanje problema u mikro i makro nivou: kritički analizira, vrednuje i sintetizuje nove i složene ideje u svim segmentima marketing menadžmenta;
- Započne i uspješno vodi vlastiti biznis, primjenjujući stečena znanja iz oblasti bankarstva i finansija;
- Započne konsultantski i nastavi naučno-istraživački rad u istraživačkim institucijama na rješavanju konkretnih poslovno-finansijskih problema, kao i na narednom stepenu studija.

DOKTORSKE STUDIJE

FINANSIJE, RAČUNOVODSTVO I REVIZIJA

U skladu sa misijom doktorskih studija, program **FINANSIJE, RAČUNOVODSTVO I REVIZIJA** osposobljava studente da postanu istraživači u svim oblastima finansija, uključujući računovodstvo i reviziju. Glavni ishod učenja je spremnost nakon završetka studija za naučni, nastavni i istraživački rad iz oblasti finansija uključujući računovodstvo i reviziju. Taj glavni ishod učenja obuhvata:

- Samostalno istraživanje, pripremu, javnu prezentaciju i naučno argumentovanu odbranu rezultata naučnih istraživanja;
- Sposobnost davanja podrške razvoju istraživanja u oblasti finansija, kroz odgovarajuća osmišljena teorijska, metodološka i primijenjena istraživanja;
- Kritičko komplementarno korišćenje različitih teorijsko-metodoloških instrumenata i znanja u naučnom

- istraživanju relevantnih problema finansija (ekonomije);
- Sposobnost za širenje usvojenih naučnih saznanja i kreativnu implementaciju naučno verifikovanih rezultata istraživanja u praksi preduzeća, organizacija i drugih institucija, u cilju doprinosa društvenom i ekonomskom razvoju svoje sredine, kao i zemlje u cjelini;
- Sposobnost da se samostalno konceptualizuju i kreativno rešavaju teorijski i praktično relevantni problemi savremene ekonomske nauke i prakse.

Shodno opštim ishodima učenja kako je navedeno, koncipirani su i postavljeni detaljni ishodi učenja. To su:

- Spremnost za samostalan i visoko kvalitetan naučno-istraživački rad iz savremenih finansija, računovodstva i revizije na fakultetima i univerzitetima.
- Spremnost za samostalan i visoko kvalitetan naučno-istraživačkog rad iz finansija, računovodstva i revizije, shodno potrebama savremenog poslovanja u okviru centara za istraživanje i razvoj kompanija.
- Spremnost samostalnog i visoko kvalitetnog naučno-istraživačkog rada iz finansija, računovodstva i revizije na naučnim institutima.
- Sposobnost za razvoj novih metoda i postupaka iz finansija koji doprinose opštem razvoju društva u naučnim i stručnim institucijama.
- Sposobnost razvoja finansijske nauke i društva znanja u Crnoj Gori na univerzitetima i naučnim institutima.
- Sposobnost pružanja finansijskih usluga zasnovanih na aktivnostima intenzivnog sticanja znanja u kompanijama za finansijski i poslovni konsalting.
- Pružanje finansijskog konsaltinga na domaćim i ino-tržištima.
- Upravljanje istraživačkim projektima u službama za finansijske analize i projekcije u Centralnim bankama.
- Upravljanje istraživačkim projektima u istraživačkim sektorima u javnim finansijama, posebno sektorima za makroekonomske prognoze.
- Vođenje statističkih istraživanja iz oblasti finansija na nivou nacionalnih statistika.
- Vođenje projekata unapređenja korporativnog izvještavanja na nacionalnom nivou i u kompanijama.
- Istraživanje i unapređenje poslovnog ambijenta, na nacionalnom nivou i na nivou lokalnih samouprava.
- Vođenje investicija od izrade fizibiliti studija do njihove realizacije.

MARKETING

U skladu s misijom doktorskih studija, program **MARKETING** osposobljava studente da postanu istraživači u marketingu. Glavni ishod učenje je spremnost nakon završetka studija za naučni, nastavni i istraživačkih rad iz oblasti marketinga. To uključuje:

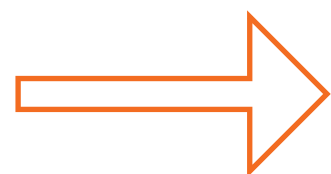
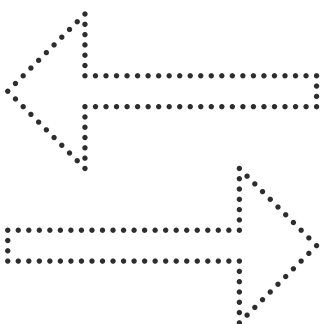
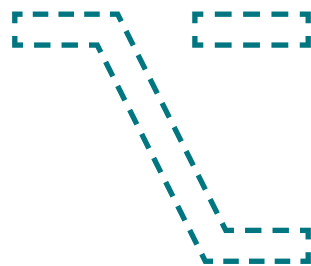
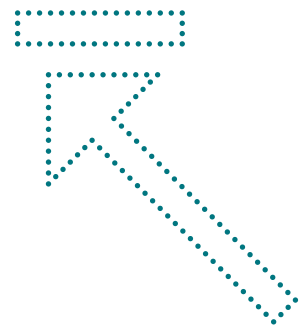
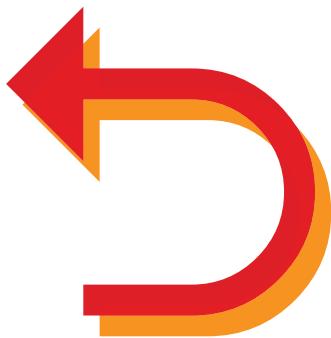
- Samostalno istraživanje, pripremu, javnu prezentaciju i naučno argumentovanu odbranu rezultata naučnih istraživanja;
- Sposobnost davanja podrške razvoju istraživanja u oblasti marketinga kroz odgovarajuća osmišljena teorijska, metodološka i primenjena istraživanja;
- Kritičko komplementarno korišćenje različitih teorijsko-metodoloških instrumenata i znanja u naučnom istraživanju relevantnih problema marketinga (i šire ekonomije);
- Sposobnost za širenje usvojenih naučnih saznanja i kreativnu implementaciju naučno verifikovanih rezultata istraživanja u praksi preduzeća, organizacija i drugih institucija, u cilju doprinosa društvenom i ekonomskom razvoju;
- Sposobnost da se samostalno konceptualizuju i kreativno rešavaju teorijski i praktično relevantne probleme savremene ekonomske nauke i prakse, uže marketinga.

Shodno opštim ishodima učenja, kako je gore navedeno, koncipirani su i postavljeni detaljni ishodi učenja. To su:

- Spremnost za samostalan i visoko kvalitetan naučno-istraživački rada iz savremenih područja marketinga na fakultetima i univerzitetima.
- Spremnost za samostalan i visoko kvalitetan naučno-istraživačkog rad iz marketinga shodno potrebama savremenog poslovanja u okviru centara za istraživanje i razvoj kompanija.
- Spremnost samostalnog i visoko kvalitetnog naučno-istraživačkog rada iz marketinga, na naučnim institutima.
- Sposobnost za razvoj novih metoda i postupaka iz marketinga koji doprinose opštem razvoju društva u

naučnim i stručnim institucijama.

- Sposobnost razvoja marketinga kao nauke i u Crnoj Gori na univerzitetima i naučnim institutima.
- Sposobnost pružanja visoko kvalitetnih marketing usluga zasnovanih na aktivnostima intenzivnog sticanja znanja u kompanijama za konsalting u marketingu.
- Pružanje konsaltinga u marketingu na domaćim i ino-tržištima.
- Upravljanje istraživačkim projektima u sektorima i službama za marketing analize.
- Vođenje statističkih istraživanja iz oblasti marketinga na nivou nacionalnih statistika.
- Razvoj naučne oblasti menadžmenta odnosa s kupcima i unapređenje prakse u toj oblasti.
- Razvoj naučne oblasti menadžment lanca snabdijevanja i unapređenje prakse u toj oblasti.



FAKULTET ZA INFORMACIONE TEHNOLOGIJE

OSNOVNE STUDIJE

INFORMACIONI SISTEMI

Nakon završenih osnovnih studija studijskog programa **INFORMACIONI SISTEMI**, student će biti osposobljen da:

- Upotrebljava stečena znanja i vještine iz oblasti računarskih nauka za rješavanje odgovarajućih problema iz oblasti informacionih sistema;
- Analizira i implementira komponente računarskih sistema (programi, baze podataka, hardverski sistemi);
- Definiše i implementira informacione sisteme;
- Primijeni stečena znanja iz oblasti operativnih i informacionih sistema u rješavanju realnih problema;
- Prepoznaje potrebu za preciznim, jasnim i cjelishodnim uređenjem svih djelova informacionog sistema;
- Analizira manifestaciju informacionih sistema u raznim oblastima svakodnevnog života, te kako ih pojedinci, zajednice i organizacije prihvataju i primjenjuju;
- Bude dio tima i ostvari uspješnu saradnju sa ostalim članovima tima u cilju realizacije projekata.

RAČUNARSKE MREŽE I TELEKOMUNIKACIJE

Nakon završenih osnovnih studija studijskog programa **RAČUNARSKE MREŽE I TELEKOMUNIKACIJE**, student će biti osposobljen da:

- Upotrebljava stečena znanja i vještine iz oblasti računarskih nauka za rješavanje odgovarajućih problema iz oblasti računarskih mreža i telekomunikacija;
- Analizira i implementira komponente računarskih sistema (programi, baze podataka, hardverski sistemi);
- Definiše i implementira računarske mreže;
- Primjenjuje stečena znanja iz oblasti računarskih mreža i telekomunikacija u rješavanju realnih problema;
- Prepoznaje potrebu za preciznim, jasnim i cjelishodnim uređenjem svih djelova računarske mreže;
- Analizira manifestaciju telekomunikacionih sistema u raznim oblastima svakodnevnog života, odnosno kako ih pojedinci, zajednice i organizacije prihvataju i primjenjuju;
- Bude dio tima i ostvari uspješnu saradnju sa ostalim članovima tima u cilju realizacije projekata

SOFTVERSKI INŽINJERING

Nakon završenih osnovnih studija studijskog programa **SOFTVERSKI INŽENJERING**, student će biti osposobljen da:

- Upotrebljava stečena znanja i vještine iz oblasti računarskih nauka za rješavanje odgovarajućih problema iz oblasti softverskog inženjeringa;
- Analizira komponente softverskih sistema;
- Definiše i implementira softverski sistem;
- Primjenjuje stečena znanja iz oblasti softverskog inženjeringa u rješavanju realnih problema;
- Upotrebljava softverska rješenja u rješavanju problema;
- Analizira manifestaciju softverskih sistema u raznim oblastima svakodnevnog života, odnosno kako ih pojedinci, zajednice i organizacije prihvataju i primjenjuju;
- Bude dio tima i ostvari uspješnu saradnju sa ostalim članovima tima u cilju realizacije projekata.

SPECIJALISTIČKE STUDIJE

INFORMACIONE TEHNOLOGIJE

Nakon završenih specijalističkih studija studijskog programa **INFORMACIONE TEHNOLOGIJE**, student će biti osposobljen da:

- Definiše, razlikuje i kritički ocijeni informacione sisteme, računarske mreže i telekomunikacione sisteme i softverska rješenja;
- Objasni ustrojstvo, način rada, djelovanja i tokova podataka u interdisciplinarnim informacionim sistemima;
- Analizira složene sisteme i implementira potrebna rješenja;
- Uočava i analizira uzroke svakodnevnih problema vezanih za funkcionisanje složenih informacionih sistema koji se sastoje od komunikacija, sistema veza, tokova podataka, softverskih rješenja i ostalih elemenata;
- Samostalno obavlja složenije poslove u analizi i implementaciji složenih informacionih sistema upotrebom složenih algoritama i alata;
- Kritički procjenjuje i poboljšava način obavljanja poslova na kojima je angažovan;
- Primijeni stečena teorijska i praktična znanja na konkretne probleme sa kojima se susrijeće.

MAGISTARSKE STUDIJE

INFORMACIONE TEHNOLOGIJE

Nakon završenih master studija studijskog programa **INFORMACIONE TEHNOLOGIJE**, student će biti osposobljen da:

- Identifikuje i razlikuje naučno-istraživačke probleme i osmišljava kreativne modele za njihovo rješavanje;
- Analizira postojeća rješenja naučno-istraživačkih problema i primijeni stečena znanja u rješavanju novih problema;
- Samostalno obavlja složene naučno-istraživačke zadatke iz oblasti master teze;
- Primijeni široki dijapazon stečenih teorijskih i praktičnih znanja u procesu osmišljavanja rješenja konkretnih problema sa kojima se srijeće u svom radu;
- Dizajnira i upravlja projektima iz oblasti informacionih sistema;
- Obavlja i koordinira razvojnim aktivnostima na projektima implementacije informacionih sistema.

PRAVNI FAKULTET

OSNOVNE STUDIJE

PRAVOSUDNI STUDIJSKI PROGRAM

Nakon završenih osnovnih studija **PRAVOSUDNOG STUDIJSKOG PROGRAMA**, student će biti osposobljen da:

- Definiše osnovne pravne pojmove i postulate, sa posebnim akcentom na pojmove usko vezane za oblast pravosuđa, kao i osnovne pojmove iz pravno srodnih disciplina (ekonomije, istorije, sociologije, politikologije);
- Objasni fenomen prava, pravne norme i neophodnosti pravnog uređenja države i društva;
- Objasni kako nastaju pravne norme, kako se one razlikuju od ostalih društvenih pravila ponašanja, na koji način su država i pravo neraskidivo povezani, te kako društvene promjene nužno moraju pratiti i promjene pravnih normi;
- Prepozna potrebu za preciznim, jasnim i cjelishodnim pravnim uređenjem svih oblasti društvenog života, kao jedan od bitnih preduslova za normalno funkcionisanje društva;
- Analizira kako se pravni pojmovi i principi manifestuju u svakodnevnom životu, a posebno u oblasti pravosuđa, te kako ih pojedinci, zajednice i organizacije prihvataju i primjenjuju;
- Uoči nedostatke u stvaranju pravnih normi, njihovom tumačenju i primjeni;
- Samostalno obavlja manje složene poslove u državnim organima i pravosuđu.

PRIVREDNOPRAVNI STUDIJSKI PROGRAM

Nakon završenih osnovnih studija **PRIVREDNOPRAVNOG STUDIJSKOG PROGRAMA**, student će biti osposobljen da:

- Definiše osnovne pravne pojmove i postulate, sa posebnim akcentom na pojmove usko vezane za oblast privrede, kao i osnovne pojmove iz pravno srodnih disciplina (ekonomije, istorije, sociologije, politikologije);
- Objasni fenomen prava, pravne norme i neophodnosti pravnog uređenja države i društva;
- Objasni kako nastaju pravne norme, kako se one razlikuju od ostalih društvenih pravila ponašanja, na koji način su država i pravo neraskidivo povezani, te kako društvene promjene nužno moraju pratiti i promjene pravnih normi;
- Prepozna potrebu za preciznim, jasnim i cjelishodnim pravnim uređenjem svih oblasti društvenog života, kao jedan od bitnih preduslova za normalno funkcionisanje društva;
- Analizira kako se pravni pojmovi i principi manifestuju u svakodnevnom životu, a posebno u oblasti

- privrede, te kako ih pojedinci, zajednice i organizacije prihvataju i primjenjuju;
- Uoči nedostatke u stvaranju pravnih normi, njihovom tumačenju i primjeni;
- Samostalno obavlja manje složene poslove u državnim organima i privredi.

SPECIJALISTIČKE STUDIJE

PRAVOSUDNO-KRIVIČNOPRAVNI STUDIJSKI PROGRAM

Nakon završenih specijalističkih studija **PRAVOSUDNO-KRIVIČNOPRAVNOG STUDIJSKOG PROGRAMA**, student će biti osposobljen da:

- Definiše, razlikuje i kritički ocjenjuje institute, principe i načela krivičnog i prekršajnog prava, na nacionalnom i međunarodnom nivou;
- Objasni ustrojstvo, način rada, djelovanja i saradnje među nacionalnim i međunarodnim institucijama u oblasti gonjenja počinitelja krivičnih djela i zaštite ljudskih prava;
- Na pravilan način sačini različite vrste pravnih podnesaka;
- Uoči i analizira uzroke svakodnevnih problema vezanih za funkcionisanje pravosudnog sistema;
- Samostalno obavlja složenije poslove u državnim organima i pravosudnim profesijama;
- Kritički procjenjuje i poboljšava način obavljanja poslova na kojima je angažovan;
- Primijeni stečena teorijska i praktična znanja na konkretne probleme sa kojima se susrijeće.

PRIVREDNOPRAVNI STUDIJSKI PROGRAM

Nakon završenih specijalističkih studija **PRIVREDNOPRAVNOG STUDIJSKOG PROGRAMA**, student će biti osposobljen da:

- Definiše, razlikuje i kritički ocjenjuje institute, principe i načela funkcionisanja privrednog sistema na nacionalnom i međunarodnom nivou;
- Objasni ustrojstvo, način rada, djelovanja i saradnje među nacionalnim i međunarodnim privrednim organizacijama;
- Na pravilan način sačini različite vrste pravnih podnesaka;
- Uoči i analizira uzroke svakodnevnih problema vezanih za funkcionisanje privrednog sistema;
- Samostalno obavlja složenije poslove u državnim organima i privrednim društvima;
- Kritički procjenjuje i poboljšava način obavljanja poslova na kojima je angažovan;
- Primijeni stečena teorijska i praktična znanja na konkretne probleme sa kojima se susrijeće.

MAGISTARSKÉ STUDIJE

POLITIČKOPRAVNI STUDIJSKI PROGRAM

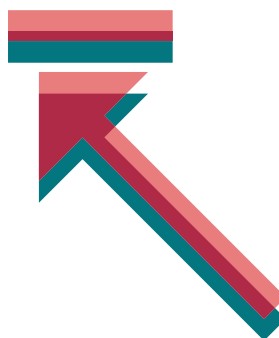
Nakon završenih magistarskih studija **POLITIČKOPRAVNOG STUDIJSKOG PROGRAMA**, student će biti osposobljen da:

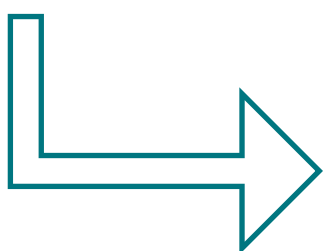
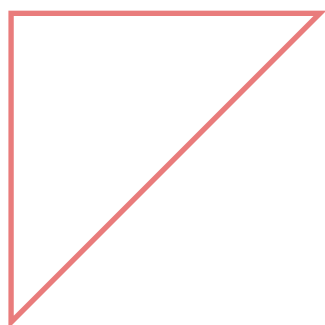
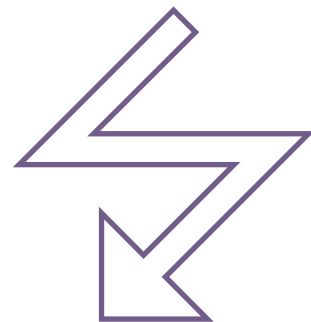
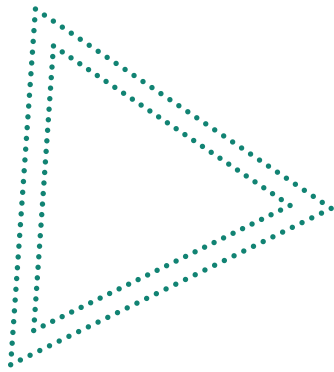
- Prepozna i razlikuje različite pravne i političke teorije i primjenjuje ih na različite oblasti funkcionisanja pravopolitičkog poretka;
- Prati, osmišljava i predlaže nove pristupe u normativnoj djelatnosti;
- Analizira učinke odluka međunarodnih organizacija na crnogorski pravni i politički sistem;
- Primijeni široki dijapazon stečenih teorijskih i praktičnih znanja u procesu osmišljavanja rješenja konkretnih pravnih problema sa kojima se srijeće u svom radu;
- Predloži poboljšanja u obavljanju pravnih poslova na radnim mjestima na kojima je angažovan;
- Uporedi crnogorska pravna rješenja u oblasti političkog sistema sa pravnim rješenjima u uporednom pravu;
- Daje samostalnu i kritičku procjenu o potrebi promjene i unapređenja važećih propisa, posebno u duhu integracionih procesa i međunarodne saradnje.

PRIVREDNOPRAVNI STUDIJSKI PROGRAM

Nakon završenih magistarskih studija **PRIVREDNOPRAVNOG STUDIJSKOG PROGRAMA**, student će biti osposobljen da:

- Prepoznati i razlikuje različite pravne i političke teorije i primjenjuje ih na različite oblasti funkcionisanja privrednog sistema;
- Prati, osmišljava i predlaže nove pristupe u normativnoj djelatnosti;
- Analizira učinke odluka međunarodnih privrednih organizacija i asocijacija na crnogorski privredni sistem;
- Primijeni široki dijapazon stečenih teorijskih i praktičnih znanja u procesu osmišljavanja rješenja konkretnih pravnih problema sa kojima se srijeće u svom radu;
- Predloži poboljšanja u obavljanju pravnih poslova na radnim mjestima na kojima je angažovan;
- Uporedi crnogorska pravna rješenja u oblasti privrede sa pravnim rješenjima u uporednom pravu, dajući samostalnu i kritičku procjenu o potrebi promjene i unapređenja važećih propisa, posebno u duhu integracionih procesa i međunarodne saradnje.





FAKULTET ZA STRANE JEZIKE

OSNOVNE STUDIJE

POSLOVNI ENGLISKI JEZIK

Nakon završenih osnovnih akademskih studija na studijskom programu **POSLOVNI ENGLISKI JEZIK**, student će biti osposobljen da:

- Pokaže komunikativnu kompetenciju u oblasti poslovnog engleskog jezika na nivou B2 Zajedničkog evropskog okvira za žive jezike;
- Koristi osnovne tehnike i principe prevođenja i prevodi tekstove srednje težine sa engleskog i na engleski jezik;
- Vlada osnovnim terminima i principima nauke o jeziku na nivou fonetike i fonologije, morfologije i sintakse engleskog jezika i primjenjuje ih pri analizi prevodnog diskursa;
- Primijeni savremene informacione i komunikacione tehnologije u procesu prevođenja;
- Prepozna glavne probleme u prevodilačkom procesu i pronalazi rješenja odabirom odgovarajućih strategija prevoda u zavisnosti od vrste prevoda i radnog konteksta;
- Pokaže sposobnost timskog rada pod vođstvom drugih kompetentnih lica i pokazuje inicijativu i kreativnost u prevodilačkoj struci.

SPECIJALISTIČKE STUDIJE

POSLOVNI ENGLISKI JEZIK

Nakon završenih specijalističkih akademskih studija na studijskom programu **POSLOVNI ENGLISKI JEZIK**, student će biti osposobljen da:

- Pokaže visoku komunikativnu kompetenciju u oblasti poslovnog engleskog jezika na nivou C1 Zajedničkog evropskog okvira za žive jezike;
- Razvija visoko specijalizovana teoretska i praktična znanja o prevođenju, poznaje i razlikuje specifičnosti različitih vrsta prevođenja;
- Planira, izvodi i kritički vrednuje proces prevođenja;
- Primijeni specifične vještine i tehnike različitih specijalističkih vrsta prevođenja: književnog, naučnog i tehničkog, konsektivnog, simultanog kao i prevođenje tekstova pravne i ekonomske struke;
- Primijeni vještine cjeloživotnog učenja i usavršavanja u pojedinim aspektima stručnog prevođenja
- Pokaže sposobnost za timski naučnoistraživački rad i posebnost individualnog doprinosa radu.

ENGLSKI JEZIK I KNJIŽEVNOST NASTAVNIČKOG SMJERA

Nakon završenih specijalističkih akademskih studija na studijskom program **ENGLSKI JEZIK I KNJIŽEVNOST NASTAVNIČKOG SMJERA**, student će biti osposobljen da:

- Pokaže visoku komunikativnu kompetenciju u oblasti engleskog jezika na nivou C1 Zajedničkog evropskog okvira za žive jezike;
- Pokaže poznavanje opštih principa usvajanja drugog jezika kao razvojnog procesa i osnovnih načela ključnih teorija i hipoteza o učenju i usvajanju jezika;
- Opiše i uporedi metode učenja i nastave stranih jezika kroz istoriju;
- Objasni načine nastave receptivnih i produktivnih jezičkih vještina i načine vrednovanja i samovrednovanja učenikovih znanja i sposobnosti;
- Određuje i formuliše opšte ciljeve nastavnog časa i ciljeve pojedinačnih aktivnosti;
- Samostalno planira/kreira nastavnu jedinicu engleskog kao stranog jezika na različitim nivoima učenja i samostalno izvodi nastavnu jedinicu;
- Samostalno odabere, pripremi i primijeni nastavna sredstva i informacione i komunikacijske tehnologije u nastavi engleskog kao stranog jezika;
- Primijeni znanja iz savremenih lingvističkih disciplina i engleske/američke književnosti kao i tehnike istraživačkoga rada u nastavi engleskog jezika;
- Klasifikuje i analizira različite vrste književnih tekstova napisanih na engleskom jeziku uključujući kritičke osvrti i komentare na tekstove;
- Razumije i koristi temeljna teorijska i praktična znanja iz pedagogije i didaktike;
- Razumije i primjenjuje etička načela i norme u procesu nastave i istraživanja;
- Primijeni vještine cjeloživotnog učenja i usavršavanja (lingvističkog i metodičkog) u nastavnoj struci;
- Pokaže sposobnost za timski naučnoistraživački rad i posebnost individualnog doprinosa radu.

MAGISTARSKE STUDIJE

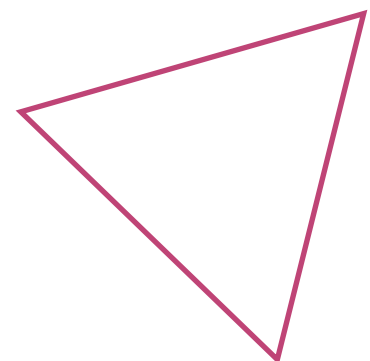
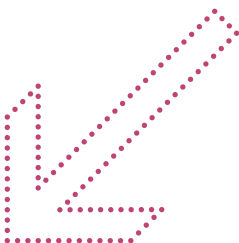
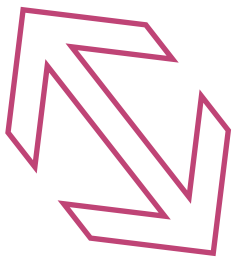
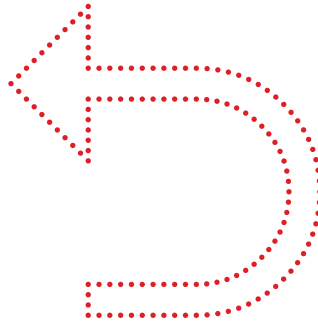
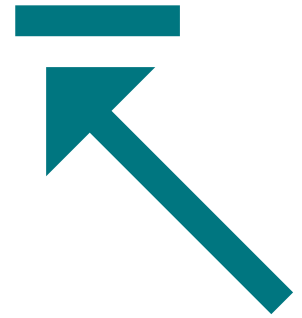
ENGLSKI JEZIK I KNJIŽEVNOST

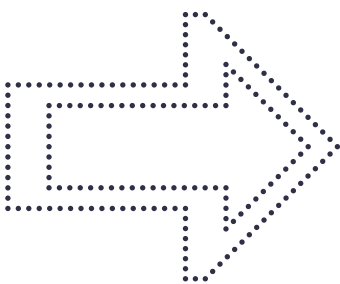
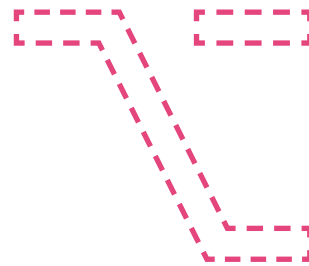
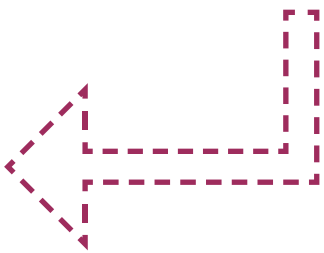
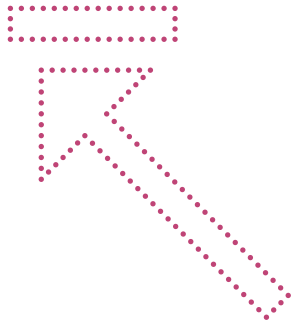
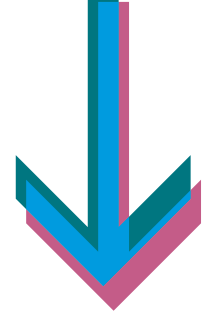
Nakon završenih magistarskih akademskih studija na studijskom program **ENGLSKI JEZIK I KNJIŽEVNOST**, student će biti osposobljen da:

- Analizira osnovne principe funkcionisanja engleskog jezičkog sistema;
- Koristi teorijska i praktična znanja koja su povezana sa najnovijim naučnim dostignućima u oblasti anglističke lingvistike;
- Upoređuje gramatičke kategorije i nivoe u opisu struktura engleskog jezika;
- Raščlanjuje visokospecijalizovano teorijsko i praktično znanje koje integriše većinu glavih oblasti anglistike;
- Interdisciplinarno povezuje sadržaje;
- Identifikuje raznovrsne žanrovske tekstove različitih nivoa znanja i određuje relevantne podatke u tekstu;
- Analizira različite vrste tekstova, njihovu svrhu i različite retoričke forme;
- Primjenjuje standarde pisanih engleskih konvencija na visokom nivou;
- Kontrastira znanja koja se odnose na strukturu engleskog jezika i teorije usvajanja drugog jezika;
- Kategorizuje znanja o najvažnijim piscima, periodima i žanrovima u okviru engleske/američke/kanadske književnosti;
- Detaljno obrađuje kako je jezik strukturiran, naročito u kojoj mjeri jezici dijele univerzalnu strukturnu osnovu i u kojoj mjeri se razlikuju jedan od drugih;
- Istražuje kako se koristi jezik i koji faktori utiču na varijacije u upotrebi jezika; kako djeca usvajaju maternji a kako odrasli usvajaju drugi jezik; kako se jezik mijenja tokom vremena kao i principe istorijske lingvistike;
- Integriše znanja o lingvističkim pod disciplinama koje se bave upotrebom jezika, jezičkim promjenama, usvajanjem i holističkim pristupom u nastavnom procesu, posebno sociolingvistike, istorijske lingvistike i

psiholingvistike;

- Klasifikuje probleme, kako jezičke tako i ostale, pronalazi i kritički ocjenjuje moguća rješenja;
- Obraduje sveobuhvatno informacije koje su relevantne za dati problem, lingvističke ili druge prirode i integriše ih u svom istraživačkom radu;
- Sprovede originalne istraživačke projekte u oblasti anglistike;
- Sintetizuje materijal iz primarnih i sekundarnih izvora u cilju argumentovanog rješavanja problema.





FAKULTET VIZUELNIH UMJETNOSTI

OSNOVNE STUDIJE

DIZAJN VIZUELNIH KOMUNIKACIJA

Nakon završenih osnovnih akademskih studija na studijskom programu **DIZAJN VIZUELNIH KOMUNIKACIJA**, student će biti osposobljen da:

- Definiše semantičko polje umjetnosti, vizuelnih umjetnosti, sa posebnim akcentom na discipline primijenjenih vizuelnih umjetnosti;
- Vlada tradicionalno-analognim i savremeno-digitalnim umjetničkim alatima;
- Uoči dizajn-problem, te predloži adekvatna kreativna rješenja kao rezultate metodološkog procesa, sastavljenog od više faza: istraživanje, koncept, skica, razvoj, završetak i isporuka;
- Objasni fenomen i istoriju umjetnosti, te neophodnosti istih za razvoj industrije i kulture;
- Razlikuje vidove komunikacija i medija, te njihove prednosti i mane;
- Služi se konvencionalnom stručnom terminologijom na maternjem i jednom svjetskom jeziku;
- Samostalno ili u timu, sa ili bez nadzora, obavlja srednje zahtjevne kreativne poslove;
- Primjenjuje u izvjesnoj mjeri princip interdisciplinarnosti.

AUDIOVIZUELNA PRODUKCIJA

Nakon završenih osnovnih akademskih studija na studijskom programu **AUDIOVIZUELNA PRODUKCIJA**, student će biti osposobljen da:

- Razlikuje najznačajnije pojave i pravce u istoriji umjetnosti, uz razumijevanje osnova teorije kulture;
- Definiše istorijske, kulturne i ekonomske uticaje na razvoj filma, televizije i novih medija;
- Vlada stručnom terminologijom na maternjem i jednom svjetskom jeziku;
- Služi se tradicionalnim (analognim) i modernim (digitalnim) alatima u savremenoj audiovizuelnoj produkciji;
- Primijeni profesionalne standarde u produkciji, uz osnovno poznavanje drugih disciplina svojstvenih umjetnosti pokretnih slika, kao što su režija, fotografija, montaža, zvuk;
- Identifikuje različite etape u realizaciji audiovizuelnog djela i predlaže odgovarajuća kreativna rješenja iz domena produkcije;
- Za timski rad i djelotvornu saradnju sa članovima ekipe, uz uzajamno uvažavanje i poštovanje etičkih principa.

SPECIJALISTIČKE STUDIJE

DIZAJN VIZUELNIH KOMUNIKACIJA

Nakon završenih specijalističkih akademskih studija na studijskom programu **DIZAJN VIZUELNIH KOMUNIKACIJA**, student će biti osposobljen da:

- Vlada teorijom i praksom izabrane umjetničke discipline ili više njih;
- Definiše i koristi uskostručne pojmove i pripadajuće termine;
- Primjenjuje sve umjetničke alate izabrane umjetničke discipline ili više njih;
- Uoči ulogu izabrane umjetničke discipline u timskom rješavanju dizajn-problema;
- Analizira formu i sadržaj svog umjetničkog djela;
- Objasni istoriju i teoriju izobražavanja;
- Prepoznaje osnovne ekonomske i pravne postulate u stvaralačkom procesu;
- Samostalno obavlja zahtjevne uskostručne kreativne poslove.

AUDIOVIZUELNA PRODUKCIJA

Nakon završenih specijalističkih akademskih studija na studijskom programu **AUDIOVIZUELNA PRODUKCIJA**, student će biti osposobljen da:

- Definiše različite aspekte audiovizuelnih djela, s posebnim osvrtom na svojstva imanentna jeziku pokretnih slika;
- Vlada uskostručnim pojmovima i pripadajućim terminima;
- Uoči distinktivne attribute narativnih umjetnosti i ovlada principima intermedijalnosti;
- Analizira različite žanrove i autorske poetike u istorijskom kontekstu razvoja filma, televizije i novih medija;
- Primijeni kreativne postupke u rješavanju složenih zadataka u savremenoj produkciji i organizaciji;
- Poveže usvojenu teoriju sa sopstvenim iskustvom i afinitetima u procesu samostalne realizacije projekata;
- Prepozna odgovarajuće modele razvoja, realizacije i plasmana audiovizuelnog djela, kao kreativnu sintezu umjetničkih i tehničko-tehnoloških zahtjeva.

MAGISTARSKE STUDIJE

DIZAJN VIZUELNIH KOMUNIKACIJA

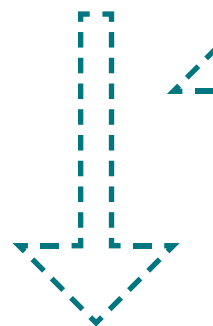
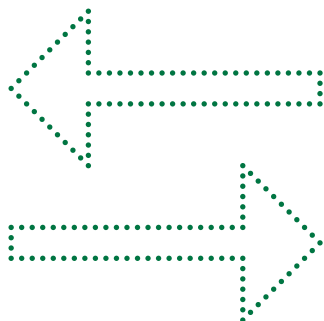
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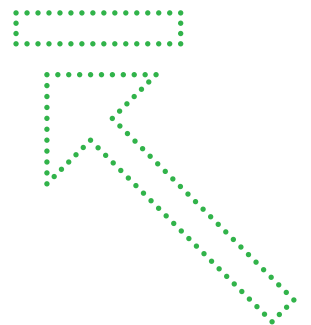
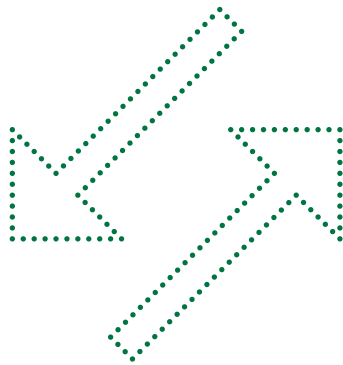
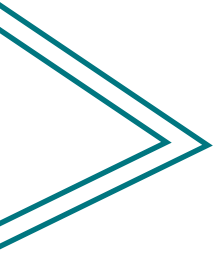
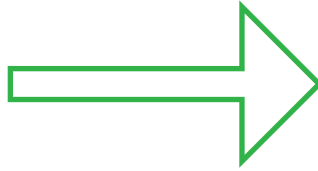
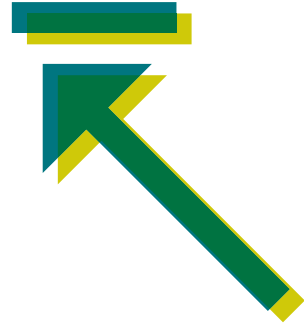
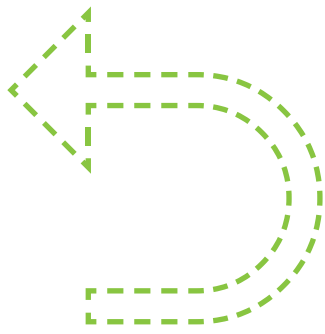
- Inovira praksu izabrane umjetničke discipline ili više njih;
- Prati razvoj savremenih tehnologija i alate u stvaralaštvu;
- Istražuje predmetnu oblast na naučno prihvatljiv način;
- Primjenjuje rezultate istraživanja u stvaralaštvu;
- Analizira formu i sadržaj svog i tuđeg umjetničkog djela;
- Prepoznaje i predviđa razvoj fenomena izobražavanja;
- Samostalno upravlja kreativnim timom;
- Uočava lokalne, regionalne i međunarodne specifičnosti umjetničke discipline.

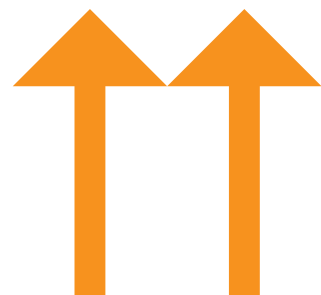
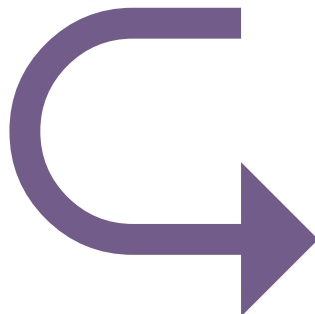
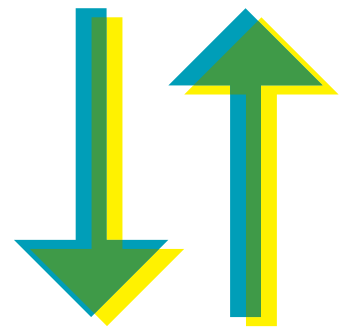
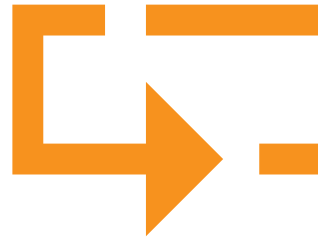
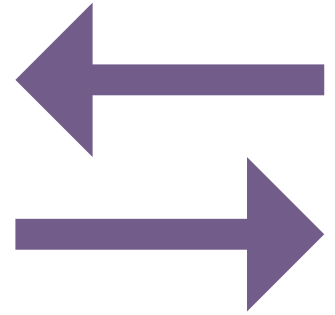
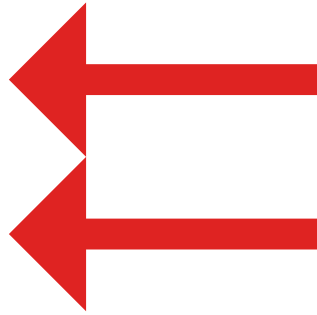
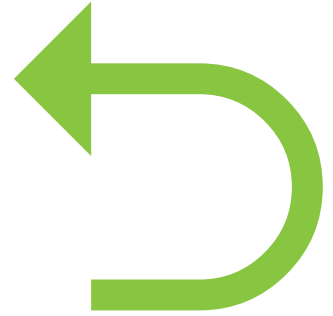
AUDIOVIZUELNA PRODUKCIJA

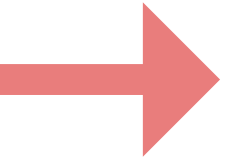
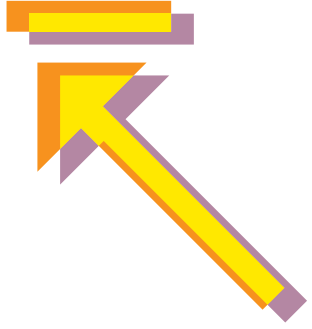
Nakon završenih magistarskih akademskih studija na studijskom programu **AUDIOVIZUELNA PRODUKCIJA**, student će biti osposobljen da:

- Primijeni rezultate istraživanja u praksi, služeći se interdisciplinarnim pristupom;
- Prati razvoj savremenih tehnologija i novih alata u stvaralaštvu;
- Istražuje predmetnu oblast na naučno prihvatljiv način;
- Interpretira istoriju i teoriju filma, televizije i novih medija, uključujući i kritičko promišljanje neophodno za razumijevanje prirode medija;
- Inovativno pristupi rješavanju problema savremene umjetničke produkcije;
- Kreira modele razvoja, realizacije i plasmana audiovizuelnog djela, uočavajući specifične mogućnosti ko-produkcijske saradnje u međunarodnim okvirima;
- Samostalno upravlja kreativnim timom u procesu realizacije složenih projekata iz audiovizuelnog domena.

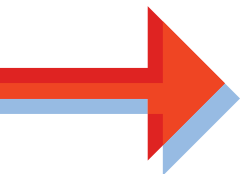
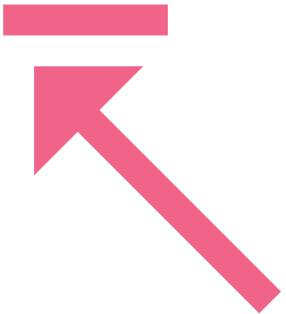








ENG



FACULTY OF TOURISM “MONTENEGRO TOURISM SCHOOL”

UNDERGRADUATE ACADEMIC STUDIES

TOURISM AND HOSPITALITY MANAGEMENT

Upon the successful completion of this study programme, the student will be able to:

- Understand and properly interpret basic concepts related to tourism and management in tourism and hospitality; be familiar with and use the fundamental principles and concepts of economics, sociology and business law in tourism, marketing, entrepreneurship and therefore, he/she can easily recognise and solve managerial problems in tourism and hospitality.
- Identify typical features, analyse and interpret the contribution of tourism and hospitality to the economy in general; possess and apply fundamental knowledge in the field of hotel management, tourist destination management, business of travel agent and tour operators, accounting and quantitative methods, medicine and tourism, strategic management, tourism marketing, financial management in tourism, tourism geography, natural and cultural resources management in tourism, and intercultural management.
- Communicate in a foreign language within a business environment (demonstrate competence in English/ Italian/ Russian language); think critically, analyse the current state of affairs in relation to micro – and macro-environment in tourism so as to identify the specific professional issues and complete the specified assignments; present and interpret ideas of tourism development; have knowledge of and make use of information technology systems applied to tourism and hospitality.
- Understand, compare, interpret, prepare and use key indicators of micro and macro-level of tourism; recognise the effects of macro policies in tourism; take interdisciplinary approach when putting together a tourist product and achieve integrality when engaging in creation of a tourist product.
- Independently make use of fundamental knowledge in planning, organising and controlling the activities conducted in the hotel and tourism companies and the tourist destinations; responsibly apply basic principles of leadership and have the ability to work in a team performing operational activities at a managerial level of tourism-related companies and institutions.
- Autonomously use the learning skills and strategies required for the continuation of his/her studies.

UNDERGRADUATE APPLIED STUDIES

HOSPITALITY MANAGEMENT

Upon the completion of this study programme, student will be able to:

- Properly interpret and integrate basic concepts of hospitality and hospitality management; have a knowledge of and use fundamental principles and concepts of tourism, economics, gastronomy, sports and recreation in tourism, business law in tourism, entrepreneurship and therefore, he/she can easily recognise and solve managerial problems in functioning of hotel companies.
- Identify typical features, analyse and interpret the contribution of hospitality to the economy in general; possess and apply fundamental knowledge in the field of hotel operations, accounting and statistics, check-in technology and the service of providing accommodation to the guests (front office management), sales and marketing in hospitality; financial management in hospitality, food and beverage management; hotel accommodation management, MICE tourism, wellness & spa tourism and animation in tourism.
- Communicate in a foreign language within a business environment (demonstrate competence in English/ Italian/ Russian language); independently identify problems to be solved and delegate professional tasks to be completed within a hotel; be aware of the significance and practical use of IT systems in hospitality industry; understand, interpret, prepares and exploit key indicators of hospitality operations at micro – and macro level.
- Independently use fundamental knowledge which involves planning, organising and controlling the activities in the hotel companies; responsibly apply basic principles of leadership and have the ability to work in a team performing operational activities at a managerial level of the hotel companies and other hospitality establishments that provide meals and drinks and other services to their guests.
- Autonomously use the learning skills and strategies necessary for the continuation of his/her studies.

SPECIALIST STUDIES

TOURISM MANAGEMENT

Upon the completion of this study programme, student will be able to:

- Interpret, analyse, and apply knowledge obtained from the following fields of study: contemporary trends in tourism, human resources strategic management, quality assurance and management, and at the same time, he/she should comply with general and professional standards in the field;
- Independently prepare and realize projects in tourism, independently manage companies engaging in commercial and non-commercial activities related to tourism;
- Apply modern information and communication technologies (ICT) to business operations pertaining to the fields of tourism and hospitality;
- Autonomously and as a member of a team, generate and propose solutions of the practical business problems by employing specialist theoretical knowledge from the field of tourism and hotel industry;
- Properly apply the fundamentals of scientific and research methodology;
- Proceed to next level of education i.e. master studies.

MASTER STUDIES

TOURISM MANAGEMENT

Upon the completion of this study programme, student will be able to:

- Understand, critically analyse and systemically apply theoretical knowledge from the following fields of study: tourism policy and development, strategic marketing in tourism and hospitality, management of

small and medium-sized tourism enterprises and manage companies and institutions related to tourism and hospitality.

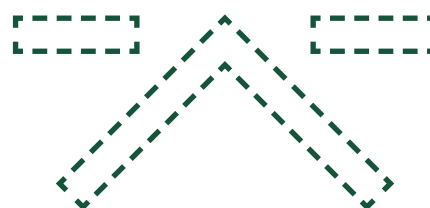
- Understand and interpret trends in tourism, draw up business strategy and development policy for a company and apply principles of sustainable tourism.
- Effectively use scientific facts to fulfil the planned objectives and goals and meet the proposed targets, showing originality and creativity in his/her work.
- Proficiently communicate within his/her business environment and present the findings of his professional and scientific projects autonomously and/or as a member of a team.
- Identify the scientific problem, establish the object of research, write hypotheses, select and properly apply the adequate methods of scientific research to a project and participate in conducting a scientific and developmental research projects in a field of tourism management.
- Participate in teaching process in the educational system and proceed to next level of education i.e. to doctoral studies.

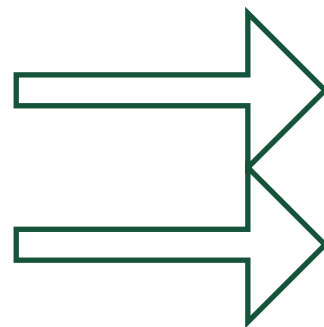
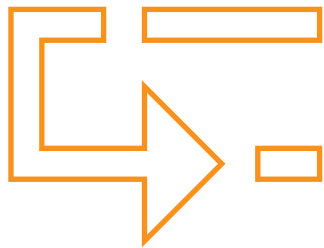
DOCTORAL STUDIES

TOURISM MANAGEMENT

Upon the completion of this study programme, student will be able to:

- Make use of the latest theoretical knowledge and insights gained from the field of contemporary developments in tourism and tourist destinations, tourism system development, sustainable tourism and global changes of natural environment in order to identify, analyse and solve the complex problems of tourism management.
- Independently identify and define the scientific problem, establish the object of scientific enquiry, write hypotheses, select and properly implement the adequate research method and realise scientific and developmental research in the field of tourism management.
- Communicate and publish scientific findings and papers, which are written in one of the commonly used languages of global communication in a scientific and research community; work as a member of a team and communicate successfully with the colleagues when working on international scientific and research projects; present and interpret facts in the field of tourism management.
- Critically evaluate and analyse the facts, synthesize data into statements, generate original ideas in the light of insufficiently known scientific facts and contribute to the improvement of knowledge in the field of tourism management.
- Participate in teaching process in an educational system and take part in scientific research projects carried out at institutions of higher education; independently analyse and evaluate strategies of tourism development at micro – and macroeconomic level.
- Create strategies and establish growth policies of tourism business and tourism system at micro – and macroeconomic level, and solve unstructured challenges at top management levels in an organisation.





FACULTY OF BUSINESS STUDIES “MONTENEGRO BUSINESS SCHOOL”

UNDERGRADUATE STUDIES

MARKETING MANAGEMENT

Upon completion of the undergraduate **MARKETING MANAGEMENT** study programme, a student will be able to:

- Understand and interpret the fundamental concepts in the field of micro and macroeconomics;
- Recognize and generate the business policy and corporate management strategies, apply different leadership techniques in solving specific organizational problems;
- Define the preconditions for the growth of competitiveness, analyse micro and macro environment and apply the appropriate corporate management strategies;
- Use general theoretical knowledge in the field of marketing in line with the specific requirements of the market, taking into account the best international practice;
- Develop his/her own entrepreneurial business ideas, create and apply modern e-concepts with the aim of improving business operations;
- Think in a strategic manner and develop the skills for the formulation, implementation and evaluation of strategies;
- Adopt the knowledge and skills of the modern business discipline of public relations, which is invaluable for the development of the company's image.

FINANCIAL MANAGEMENT

Upon completion of the undergraduate **FINANCIAL MANAGEMENT** study programme, a student will be able to:

- Understand the functioning of financial markets, their basic elements, instruments and financial institutions;
- Apply innovative knowledge in the field of bank management, with significant opportunities for the prevention of risk factors, with the understanding of full banking activities;
- Apply the knowledge and skills to analyze investment strategies and perceive the effects of investment in terms of the yield and risk level;
- Understand, analyze and interpret basic financial and accounting statements, prepare and analyze different types of statements by segment, apply basic management concepts and techniques in business decision-making;
- Analyze the institutions, policies and relations within the EU, understand and independently analyze the

- relations between Montenegro and the EU;
- Understand the process of risk management in insurance, analyze risks by applying the quantitative methods of business decision-making.

SPECIALIST STUDIES

MARKETING MANAGEMENT

Upon completion of the Specialist studies in the field of **MARKETING MANAGEMENT**, a student will demonstrate the ability to:

- Define, understand and evaluate the basic theoretical knowledge, techniques and strategies in the field of marketing management;
- Develop conceptual thinking and set objectives in the process of marketing management;
- Create an appropriate marketing plan with an analysis of its application in practice;
- Perform and critically evaluate complex tasks independently and as part of a team in the field of marketing management in public and private enterprises;
- Apply the acquired theoretical and practical marketing knowledge to specific problems in companies;
- Collect and interpret data properly, do marketing research on the basis of which a company will make appropriate decisions which relate to the positions that the organization establishes and builds in the market and with its environment;
- Understand the methods and techniques used in public relations and apply them in the creation of identity, image and reputation of the organization;
- Build the skills and permanent motivation for the continuation of education to the next level of study.

FINANCIAL MANAGEMENT

Upon completion of the Specialist studies in the field of **FINANCIAL MANAGEMENT**, a student will demonstrate the ability to:

- Define, understand and evaluate the basic theoretical knowledge, techniques and models in the field of financial management;
- Understand and apply advanced quantitative methods to solve the problems at the micro and macro level;
- Develop conceptual thinking and set objectives in the process of business decision-making;
- Understand the basic theoretical concepts in the field of corporate finance and financial markets, use the models and tools for financial risk management and apply them in the operations of financial institutions;
- Understand, analyze and evaluate the models of macro-economic analysis and make critical judgments regarding the trends at the national and global levels;
- Perform and critically evaluate complex tasks independently and as part of a team in the field of financial management in public and private enterprises;
- Apply the acquired theoretical and practical knowledge of financial analysis to specific problems in companies and the economy.
- Build the skills and permanent motivation for the continuation of education to the next level of study.

MANAGEMENT OF PROTECTED AREAS

The Specialist study programme **MANAGEMENT OF PROTECTED AREAS** delivers the following learning outcomes through the training of students to:

- Manage natural resources and protected areas as an opportunity for sustainable development;
- Promote the potential of natural resources and protected areas as drivers of sustainable development and increase the perception of protected nature as a valuable asset;
- Connect the management and financing of nature conservation with sustainable development;
- Apply the principles of participation, recognition and promotion of the overall economic value of a specific

- protected area;
- Recognize the importance of joining a larger and unique network of protected areas;
- Prepare the plans for protected areas management, thereby developing the ideas that will lead to the implementation of measures for sustainable development and nature conservation;
- Develop and contribute to the good practice in nature conservation, enhancement of sustainable development and transfer of knowledge in sustainable development;
- Understand and apply the policies of environmental protection, awareness raising, rural development, integrated tourism and landscape protection / management;
- Recognize the public initiatives about new project ideas and apply them in their organizations, areas of expertise and work;
- Use the methods of economic evaluation of natural resources and rank them by the most important positive and negative characteristics, based on the selected criteria;
- Prepare business plans with practical solutions;
- Prepare a marketing strategy of protected areas;
- Set the management framework and prepare a detailed financial plan of protected areas;
- Prepare financial analyses for all projects related to protected areas;
- Analyze and find different financial mechanisms for funding the projects in protected areas, with the determination of all the advantages and disadvantages;
- Understand and put into practice the principles of the National Sustainable Development Strategy, namely:
 - Integration of environmental concerns into developmental policies
 - Internalization of the environment-related costs
 - Participation of all stakeholders in decision-making, consultation, dialogue and partnership
 - Access to information and justice
 - Equality between generations and equity within the same generation and gender equality
 - The precautionary principle, i.e., a requirement to protect the environment when there is no reliable information about a specific problem
 - The principle of subsidiarity (hierarchy, i.e., interdependency) between the global and local level, and
 - Access to services and financial resources that are essential for meeting the basic needs.

ACCOUNTING AND AUDITING

Upon completion of the Specialist studies in the field of **ACCOUNTING AND AUDITING**, a student will demonstrate the ability to:

- Define, understand and evaluate the basic theoretical knowledge, techniques and strategies in the field of accounting and auditing;
- Analyze and interpret the basic financial statements of enterprises and other organizations, primarily for the purpose of information support to the management in carrying out management activities;
- Identify the regulatory bodies of financial reporting of the profit and non-profit sectors, accounting bodies and committees which prepare the financial reporting standards at the global level (IFAC, FASB, IASB)
- Apply certain International Accounting Standards and Financial Reporting Standards
- Understand the accounting planning (budgeting) and accounting control (budget control) of the performances of companies and parts of companies, as an information answer to the needs of management regarding the activities of systematic managerial control;
- Understand the accounting cost-benefit analysis, and project cost-benefit analysis for the purpose of information support to the management in the process of making individual business and financial decisions.
- Read, analyze and interpret basic financial and accounting statements,
- Prepare and analyze different types of statements by segments (profit and investment centres, corporate functions, customers, products, product lines, activities, etc.)
- Understand the relevance of managerial accounting information, be able to apply them for managerial purposes and acquire a necessary starting base which will enable him/her, through further development of accounting knowledge, to assume the role of a creator of the management-oriented accounting system.
- Master the international auditing standards and apply them.

MASTER'S STUDIES

MARKETING MANAGEMENT

Upon completion of the Master's in **MARKETING MANAGEMENT**, a student will demonstrate the ability to:

- Expand basic and specific knowledge in the field of marketing management, acquired by the successful completion of specialist studies, identify, differentiate and apply different marketing strategies in business decision-making;
- Independently apply the research methods in the field of marketing management;
- Critically analyze, evaluate and synthesize new and complex ideas in all segments of marketing management;
- Apply the knowledge and skills in order to develop new activities and strengthen the position of the marketing function within the organization;
- Apply the techniques and strategies in the field of marketing management based on which he/she will be able to propose strategic decisions, working in an interdisciplinary context independently and as part of a team;
- Start and successfully run his/her own business, applying the acquired knowledge of marketing communication, planning, and the branding process;
- Build skills and permanent motivation for the continuation of education to the next level of study and active application of the concept of lifelong learning.

FINANCIAL MANAGEMENT

Upon completion of the Master's in **FINANCIAL MANAGEMENT**, a student will demonstrate the ability to:

- Expand the basic and specific knowledge in the field of financial management, acquired by the successful completion of specialist studies, identify and distinguish between different theories in the field of financial management;
- Practically apply the acquired knowledge and skills to analyze and solve specific business and financial issues and challenges and perform complex professional tasks in the economy, banking, insurance and other financial institutions;
- Independently apply the research methods in the field of financial management;
- Apply the tools of microeconomic and macroeconomic analysis on the basis of which he/she will be able to make strategic decisions by critical judgement, both in the conditions of prosperity and recession, the crisis and the scarcity of information in the market;
- Apply advanced models of the financial market analysis, risk analysis and accounting analysis to solve problems at the micro and macro level: critically analyze, evaluate and synthesize new and complex ideas in all segments of marketing management;
- Start and successfully run his/her own business, applying the acquired knowledge in the field of banking and finance;
- Begin the consulting and continue scientific and research work with research institutions on resolving specific business and financial issues, as well as at the next level of study.

DOCTORAL STUDIES

FINANCE, ACCOUNTING AND AUDITING PROGRAMME

In accordance with the mission of Doctoral Studies, the **FINANCE, ACCOUNTING AND AUDITING PROGRAMME** trains students to become researchers in all areas of finance, including accounting and auditing. The main learning outcome is the readiness of the graduates to engage in scientific, teaching and research

work in the field of finance, accounting and auditing. The main learning outcome includes:

- Independent research, preparation, public presentation and scientifically reasoned defense of the findings of scientific research;
- Ability to provide support to the development of research in the field of finance, through appropriate, well-thought-out theoretical, methodological and applied research;
- Critical complementary use of different theoretical and methodological tools and knowledge in scientific research of relevant financial (economic) issues;
- Ability to expand the acquired scientific knowledge and creatively implement scientifically-verified research findings in the practice of enterprises, organizations and other institutions in order to contribute to the social and economic development of the community, as well as the country as a whole;
- Ability to independently conceptualize and creatively solve the theoretical and practically relevant problems of modern economic science and practice.

Pursuant to the general learning outcomes, as indicated above, detailed learning outcomes are outlined and determined. These are:

- Readiness for independent and high-quality scientific and research work in the field of modern finance, accounting and auditing at faculties and universities.
- Readiness for independent and high-quality scientific and research work in the field of finance, accounting and auditing, according to the needs of modern business within the centres for research and development of companies.
- Readiness for independent and high-quality scientific and research work in the field of finance, accounting and auditing at scientific institutes.
- Ability to develop new financial methods and procedures which contribute to the overall development of society at the scientific and professional institutions.
- Ability to develop the financial science and knowledge-based society in Montenegro at universities and scientific institutes.
- Ability to provide financial services based on the activities of intensive acquisition of knowledge in the companies for financial and business consulting.
- Provision of financial consulting services in domestic and international markets.
- Management of research projects in the services for financial analyses and projections in the Central Banks.
- Management of research projects in the research sectors in public finance, particularly in the sectors for macroeconomic forecasts.
- Conducting statistical research in the field of finance at the level of national statistics.
- Management of the projects for the improvement of corporate reporting at the national level and in companies.
- Research and improvement of business environment at the national level and at the level of local self-governments.
- Investment management from the development of feasibility studies to their implementation.

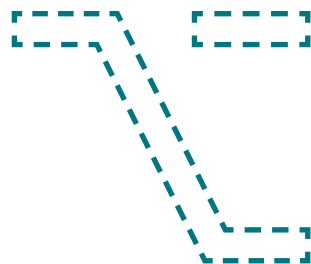
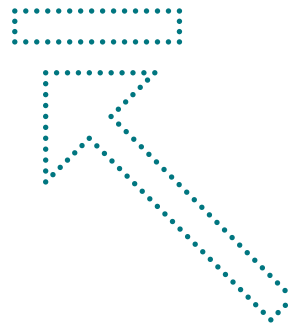
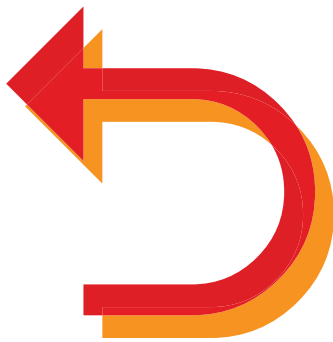
MARKETING PROGRAMME

In accordance with the mission of Doctoral Studies, the **MARKETING PROGRAMME** trains students to become researchers in marketing. The main learning outcome is readiness of the graduates for scientific, teaching and research work in the field of marketing. This includes:

- Independent research, preparation, public presentation and scientifically reasoned defense of the findings of scientific research;
- Ability to provide support to the development of research in the field of marketing, through appropriate well-thought-out theoretical, methodological and applied research;
- Critical complementary use of different theoretical and methodological tools and knowledge in scientific research of relevant marketing (and broader economic) issues;
- Ability to expand the acquired scientific knowledge and creatively implement scientifically-verified research findings in the practice of enterprises, organizations and other institutions, in order to contribute to the social and economic development;
- Ability to independently conceptualize and creatively solve theoretical and practically relevant problems of the modern economic science and practice in the field of marketing.

Pursuant to the general learning outcomes, as indicated above, detailed learning outcomes are outlined and determined. These are:

- Readiness for independent and high-quality scientific and research work in contemporary areas of marketing at faculties and universities.
- Readiness for independent and high-quality scientific and research work in the area of marketing according to the needs of modern business within the centres for research and development of companies.
- Readiness for independent and high-quality scientific and research work in the area of marketing within research institutes.
- Ability to develop new marketing methods and procedures that contribute to the overall development of society at the scientific and professional institutions.
- Ability to develop marketing as a science in Montenegro at universities and research institutes.
- Ability to provide high-quality marketing services based on the activities of intensive acquisition of knowledge in marketing consultancy companies.
- Provision of marketing consultancy services in domestic and international markets.
- Management of research projects in the sectors and services for marketing analysis.
- Conducting statistical research in the field of marketing at the level of national statistics.
- Development of the scientific field of customer relationship management and enhancement of the practice in this area.
- Development of the scientific field of supply chain management and enhancement of the practice in this area.



FACULTY OF INFORMATION TECHNOLOGIES

UNDERGRADUATE STUDIES

INFORMATION SYSTEMS

Upon completion of undergraduate studies, study programme **INFORMATION SYSTEMS**, a student will be able to:

- Demonstrate knowledge and skills acquired in the field of computer science for solving particular problems in the field of Information Systems;
- Analyse and implement components of computer systems (programs, databases, hardware systems);
- Define and implement an information system;
- Demonstrate knowledge acquired in the field of operating and information systems for solving real-life problems;
- Recognize the need for accurate, clear and expedient system of all components of an information system as an important precondition for normal functioning of information systems of different complexities;
- Analyse manifestation of information systems in different fields of everyday life, and how individuals, communities, and organisations accept and apply them.

COMPUTER NETWORKS AND TELECOMMUNICATIONS

Upon completion of undergraduate studies, study programme **COMPUTER NETWORKS AND TELECOMMUNICATIONS**, a student will be able to:

- Demonstrate knowledge and skills acquired in the field of computer science for solving particular problems in the field of Computer Networks and Telecommunications;
- Analyse and implement components of computer systems (programs, databases, hardware systems);
- Define and implement a computer network;
- Demonstrate knowledge acquired in the field of Operating and Information Systems for solving real-life problems;
- Recognize the need for accurate, clear and expedient system of all components of a computer network as an important precondition for normal functioning of computer networks and telecommunication systems of different complexities;
- Analyse manifestation of telecommunication systems in different fields of everyday life, and how individuals, communities and organisations accept and apply them;
- Participate in team work for organizing and implementing projects.

SOFTWARE ENGINEERING

Upon completion of undergraduate studies, study programme **SOFTWARE ENGINEERING**, a student will be able to:

- Demonstrate knowledge and skills acquired in the field of computer science for solving particular problems in the field of Software Engineering;
- Analyse components of computer systems;
- Define and implement a software system;
- Demonstrate knowledge acquired in the field of Software Engineering for solving real-life problems;
- Recognize the need for use of software solutions in solving new and so far not solved problems;
- Analyse manifestation of software systems in different fields of everyday life, and how individuals, communities, and organisations accept and apply them;
- Participate in team work for organizing and implementing projects.

SPECIALIST STUDIES

INFORMATION TECHNOLOGY

Upon completion of specialist studies, study programme **INFORMATION TECHNOLOGY**, a student will be able to:

- Define, differentiate and critically evaluate information systems, computer networks and telecommunication systems, and software solutions;
- Explain composition, manners of work, action and flow of data in interdisciplinary information systems;
- Analyse complex systems and implement necessary solutions;
- Detect and analyse patterns of everyday problems connected to functioning of complex information systems with all systems comprising communications, connection systems, data flows, software solutions and other elements;
- Independently perform more complex pieces of work in the analysis and implementation of complex information systems by using complex algorithms and tools;
- Critically evaluate and improve the manner of performance of work they are engaged in;
- Apply acquired theoretical and practical knowledge to concrete problem they encounter.

MASTER'S STUDIES

INFORMATION TECHNOLOGY

Upon completion of master's studies, study programme **INFORMATION TECHNOLOGY**, a student will be able to:

- Identify and differentiate science and research problems and exercise creative solutions for them;
- Analyse existing solutions for science and research problems and apply acquired knowledge for solving new problems;
- Individually perform complex science and research tasks in the field of their master thesis;
- Apply a range of acquired theoretical and practical knowledge in the process of achieving solutions for concrete problems they come across in their work;
- Project and manage projects in the field of information systems;
- Perform and coordinate developing activities at projects of information systems implementation.

FACULTY OF LAW

UNDERGRADUATE STUDIES

JUDICIAL STUDY PROGRAM

After completing undergraduate studies of the **JUDICIAL STUDY PROGRAM**, the student will be able to:

- Define the basic legal concepts and postulates, with special emphasis on the concepts closely related to justice, as well as the basic concepts of law related disciplines (economics, history, sociology, political science);
- Explain the phenomenon of law, legal norms and the necessity of the legal system of the state and society;
- Explain how legal norms are created, how they differ from other social rules of behavior, the way the state and the law are inextricably linked, and that social changes must follow the changes of legal norms;
- Recognize the need for precise, clear and purposeful legal regulation of all aspects of social life, as an important prerequisite for the normal functioning of society;
- Analyze how legal concepts and principles manifest itself in everyday life, especially in the area of justice, and how individuals, communities and organizations understand and apply them;
- Note inadequacy in the creation of legal norms, their interpretation and application;
- Independently perform less complex jobs in government agencies and the judiciary.

ECONOMIC AND LEGAL STUDY PROGRAM

After completing undergraduate studies of the **ECONOMIC AND LEGAL STUDY PROGRAM**, the student will be able to:

- Define the basic legal concepts and postulates, with special emphasis on concepts closely related to the economic area, as well as the basic concepts of law related disciplines (economics, history, sociology, political science);
- Explain the phenomenon of law, legal norms and the necessity of the legal system of the state and society;
- Explain how legal norms are created, how they differ from other social rules of behaviour, the way the state and the law are inextricably linked, and that social changes must follow the changes of legal norms;
- Recognize the need for precise, clear and purposeful legal regulation of all aspects of social life, as an important prerequisite for the normal functioning of society;
- Analyzes how legal concepts and principles manifest itself in everyday life, especially in the fields of economy, and how individuals, communities and organizations understand and apply them;
- Note the inadequacy in the creation of legal norms, their interpretation and application;
- Independently perform less complex jobs in government agencies and industry.

SPECIALIST STUDIES

JUDICIAL-CRIMINAL JUSTICE DEGREE PROGRAM,

After completion of specialist studies of the **JUDICIAL-CRIMINAL JUSTICE DEGREE PROGRAM**, students will be able to:

- Define, distinguish and critically evaluate the institute, the principles and the principles of criminal and misdemeanour law, the national and international levels;
- Explain the organization, operation, action and cooperation between national and international institution in the field of prosecution of perpetrators and the protection of human rights;
- To make in a proper way a different type of legal submissions;
- Observe and analyze the causes of everyday problems related to the functioning of the judicial system;
- Independently perform complex tasks in state administration and judicial professions;
- Critically evaluate and improve the way of doing business in which he is engaged;
- Apply the acquired theoretical and practical knowledge on specific problems they encounter.

COMMERCIAL LAW STUDY PROGRAM

After completion of specialist studies of the **COMMERCIAL LAW STUDY PROGRAM**, the student will be able to:

- Define, distinguish and critically evaluate the institute, principles and principles of functioning of the economic system, at national and international level;
- Explain the organization, operation, action and cooperation among national and international business organizations;
- To make in a proper way a different type of legal submissions;
- Observe and analyzes the causes of everyday problems related to the functioning of the economic system;
- Independently perform complex tasks in state bodies and enterprises;
- Critically evaluate and improve the way of doing business in which he is engaged;
- Apply the acquired theoretical and practical knowledge on specific problems they encounter.

MASTER STUDIES

LEGAL POLITICAL STUDY PROGRAM

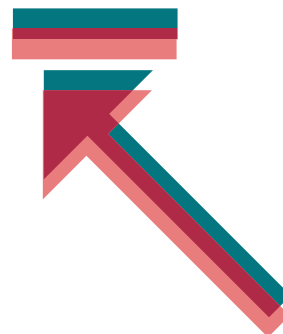
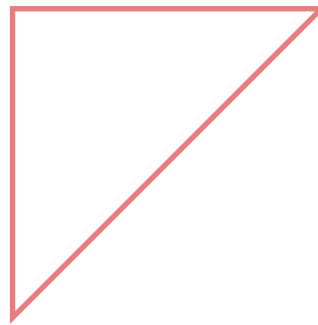
After completing the master study of the **LEGAL POLITICAL STUDY PROGRAM**, the student will be able to:

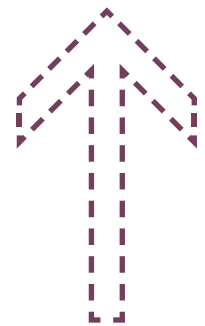
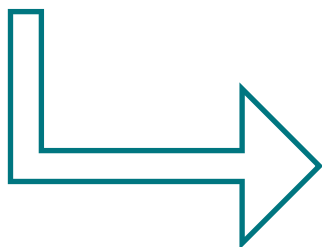
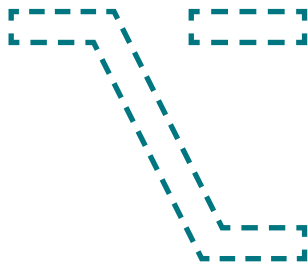
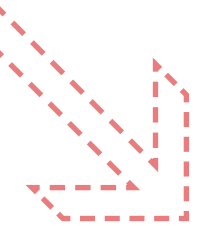
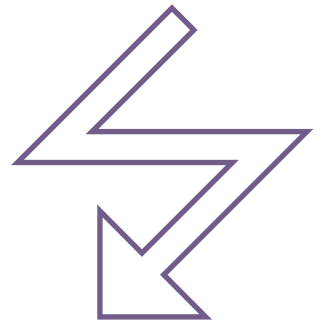
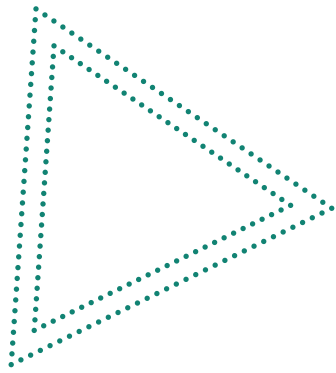
- Identify and differentiate between legal and political theory and apply them to different areas of functioning legal and political order;
- Monitor, develop and propose new approaches to legislating;
- Evaluate the impact of international organizations on the Montenegrin legal and political system;
- Implement a wide range of acquired theoretical and practical knowledge in the process of designing solutions to real legal problems met by in their work;
- Propose improvements in the performance of legal affairs in the workplace where he is engaged;
- Compare the Montenegrin legal solutions in the area of the political system, the legal solutions in comparative law,
- Give independent and critical assessment of the need for change and improvement of existing regulations, especially in the spirit of integration processes and international cooperation.

COMMERCIAL LAW STUDY PROGRAM

After finishing his master study **COMMERCIAL LAW STUDY PROGRAM**, the student will be able to:

- Identify and differentiate between legal and political theory and apply them to different areas of functioning of the economic system;
- Monitor, develop and propose new approaches to legislating;
- Analyze the effects of the decisions of international economic organizations and associations in the Montenegrin economic system;
- Implement a wide range of acquired theoretical and practical knowledge in the process of designing solutions to real legal problems met by in their work;
- Propose improvements in the performance of legal affairs in the workplace where he is engaged;
- Compare the Montenegrin legal solutions in the field of economy, the legal solutions in comparative law, giving independent and critical assessment of the need for change and improvement of existing regulations, especially in the spirit of integration processes and international cooperation.





FACULTY OF FOREIGN LANGUAGES

UNDERGRADUATE STUDIES

BUSINESS ENGLISH

After completing undergraduate studies at the study program **BUSINESS ENGLISH**, the student will be able to:

- Demonstrate communicative competence in business English language at the level B2 of the Common European Framework of Reference for Languages;
- Use basic techniques and principles of translation and translate the texts of medium difficulty to and from English language;
- Master the basic terminology and principles of the science of language at the level of phonetics and phonology, morphology and syntax of the English language, and applies them to the analysis of translation discourse;
- Apply modern information and communication technologies in the translation process;
- Identify the main problems in the translation process and finds solutions by selecting the appropriate translation strategy depending on the type of translation and the working context;
- Shows the ability of teamwork led by other competent persons, and shows initiative and creativity in translation profession.

SPECIALIST STUDIES

BUSINESS ENGLISH

After completing specialist studies at the study program **BUSINESS ENGLISH**, the student will be able to:

- Demonstrate a high level of competence in Business English language at the level C1 of the Common European Framework of Reference for Languages;
- Develop a highly specialized theoretical and practical knowledge of translating, understand and distinguish the specifics of different types of translation;
- Plan, produce and critically evaluate the translation process;
- Apply the specific skills and techniques of various types of specialized translation: literary, scientific and technical, consecutive, simultaneous and translation of texts of legal and economic profession;
- Apply skills for lifelong learning and training in certain aspects of professional translation;
- Demonstrate the ability to do scientific research work as a part of the team as well as uniqueness of individual contributions to the work.

SPECIALIST STUDIES

ENGLISH LANGUAGE AND LITERATURE – ELT PROGRAMME

After completing specialist studies at the study program **ENGLISH LANGUAGE AND LITERATURE – ELT PROGRAMME**, the student will be able to:

- Demonstrate a high level of competence in English at the level C1 of the Common European Framework of Reference for Languages;
- Demonstrate the knowledge of general principles of second language acquisition in terms of a developmental process, as well as the knowledge of basic principles of the key theories and hypotheses on learning and language acquisition;
- Describe and compare the methods of learning and teaching foreign languages throughout history;
- Explain the methods of teaching receptive and productive language skills, as well as the methods of evaluation and self-evaluation of students' knowledge and abilities;
- Define and formulate general aims of a lesson and aims of particular activities;
- Independently plan/create a lesson in English as a foreign language at different levels of learning, and independently teach a unit;
- Independently select, prepare and use teaching aids and information and communication technologies in the process of teaching English as a foreign language;
- Apply knowledge of modern linguistic disciplines and English/American literature, as well as research techniques in the process of teaching English;
- Classify and analyze different types of literary texts written in English, including critical reviews and commentaries of texts;
- Understand and use solid theoretical and practical knowledge of pedagogy and didactics;
- Understand and use ethical principles and norms in the investigation and teaching process;
- Apply the skills of life-long learning and progress (linguistic and methodological) in teaching;
- Demonstrate the ability for scientific and research team activities and capability for making individual contributions.

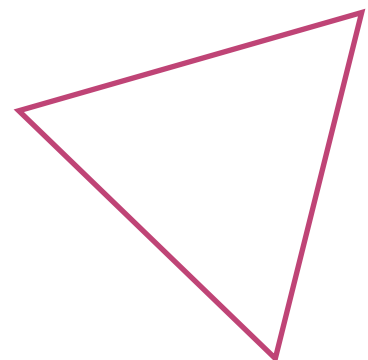
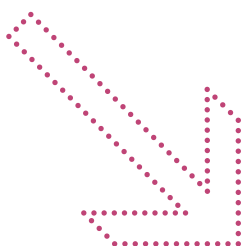
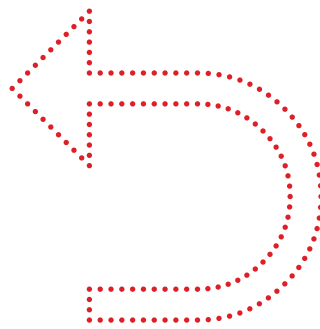
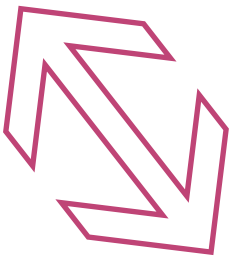
MASTER STUDIES

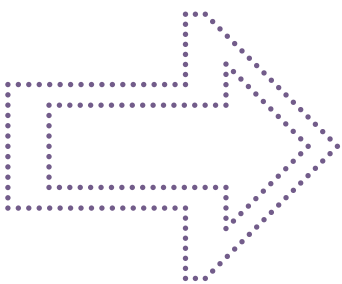
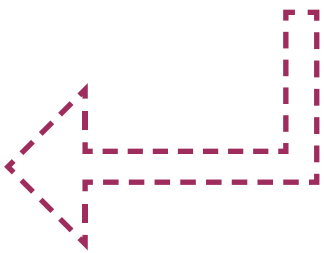
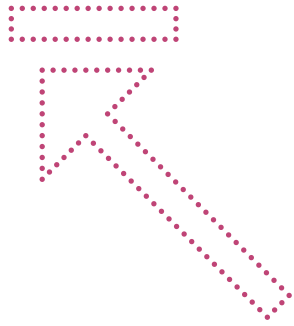
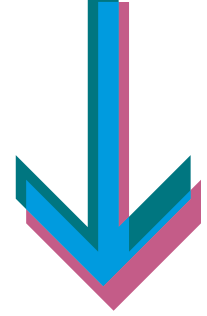
ENGLISH LANGUAGE AND LITERATURE

After completing master studies at the study program **ENGLISH LANGUAGE AND LITERATURE**, the student will be able to:

- Analyse basic principles of functioning of English as a language system;
- Use theoretical and practical knowledge related to the latest scientific achievements in the field of anglistic linguistics;
- Compare grammatical categories and levels of description of english language structures;
- Decompose highly specialised theoretical and practical knowledge which integrates most of the main fields of anglistics;
- Link contents in an interdisciplinary manner;
- Identify different textual genres pertaining to different levels of knowledge and determine relevant data in texts;
- Analyse different text types, their aims and different rhetorical forms;
- Apply standards of the conventions of written English at high level;
- Contrast knowledge related to the structure of English language and theories of second language acquisition;
- Categorize knowledge about the most important writers, periods and genre in english/american/canadian literature;
- Analyse in detail the way language is structured, with a special focus on the extent to which languages

- share structural basis and differ from one another;
- Investigate the way in which language is used and which factors influence variations in language use; investigate the way children acquire their mother tongue and how adults acquire second language; investigate the principles of historical linguistics and the way language changes throughout time;
 - Integrate knowledge about linguistic sub disciplines related to language use, changes in language, acquisition and holistic approach to teaching, especially sociolinguistics, historical linguistics and psycholinguistics;
 - Classify issues related to linguistics, as well as other type of issues, find and critically evaluate possible solutions;
 - Comprehensively process information relevant for the given issue of linguistic of other type and integrate them in their research;
 - Carry out investigation projects in the field of anglistics;
 - Synthetize material from primary and secondary sources with the aim of solving issues in an argumentative manner.





FACULTY OF VISUAL ARTS

UNDERGRADUATE STUDIES

DESIGN OF VISUAL COMMUNICATIONS

After completing undergraduate studies at the study programme **DESIGN OF VISUAL COMMUNICATIONS**, the student will be able to:

- Define the semantic field of arts, visual arts with a special emphasis on the disciplines of Applied visual arts;
- Master the traditional-analogue and modern-digital art tools;
- Identify the design-problem and propose adequate creative solutions as the results of methodological process composed of several stages: research, concept, sketch, development, completion and delivery;
- Explain the phenomenon of art and the history of art and their necessity for the development of history and culture;
- Differentiate the types of communication and media, their advantages and disadvantages;
- Use the conventional professional terminology in the native language and one of the world languages;
- Independently or in a team, with or without the supervision, perform moderately demanding creative tasks;
- Apply to a certain extent the principle of interdisciplinarity.

AUDIOVISUAL PRODUCTION

After completing undergraduate studies at the study programme **AUDIOVISUAL PRODUCTION**, the student will be able to:

- Differentiate the most significant phenomena and movements in art history with the understanding of the fundamentals of the theory of culture;
- Define the historical, cultural and economic impacts on the development of film, television and new media;
- Master the professional terminology in the native language and one of the world languages;
- Use the traditional (analogue) and modern (digital) tools in modern audio-visual production;
- Apply professional standards in production with a basic knowledge of other disciplines related to the art of moving pictures such as directing, photography, editing, sound;
- Identify different stages in the realization of audio-visual work and propose adequate creative solutions in the field of production;
- Work in a team and effectively collaborate with other team members, mutually respecting each other and adhering to ethical principles.

SPECIALIST STUDIES

DESIGN OF VISUAL COMMUNICATIONS

After completing specialist studies at the study programme **DESIGN OF VISUAL COMMUNICATIONS**, the student will be able to:

- Master the theory and practice of the selected arts discipline or more of them;
- Define and use highly specialized concepts and related terms;
- Apply all the artistic tools of the selected art discipline or more of them;
- Identify the role of the selected art discipline in a team solving of the design-problem;
- Analyze the form and content of their artwork;
- Explain the history and theory of education;
- Recognize basic economic and legal postulates in the creative process;
- Independently perform demanding highly specialized creative jobs.

AUDIOVISUAL PRODUCTION

After completing specialist studies at the study programme **AUDIOVISUAL PRODUCTION**, the student is able to:

- Define various aspects of audio-visual work, with a special emphasis on the features immanent to the language of moving images;
- Master highly specialized concepts and related terms;
- Identify distinctive attributes of the narrative arts and master the principles of intermediality;
- Analyze various genres and authorial poetics in the historical context of the development of film, television and new media;
- Apply creative procedures when solving complex tasks in modern production and organization;
- Link the theory they adopted with their own experience and preferences in the process of autonomous realization of the project;
- Recognize the suitable models of the development, realization and placement of an audio-visual work as a creative synthesis of the artistic, technical and technological requirements.

MASTER STUDIES

DESIGN OF VISUAL COMMUNICATIONS

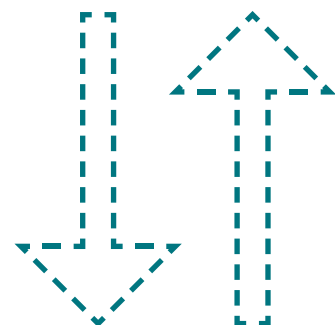
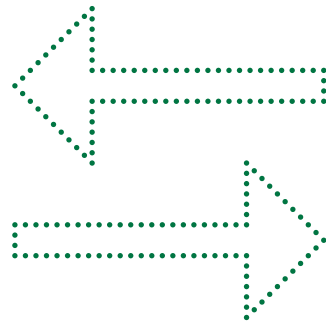
After completing master studies at the study programme **DESIGN OF VISUAL COMMUNICATIONS**, the student will be able to:

- Innovate the practice of the selected art discipline or more of them;
- Follow the development of modern technologies and creative tools;
- Research the subject field in a scientifically adequate manner;
- Apply the research results in creative work;
- Analyze the form and content of their own and another's artwork;
- Recognize and predict the development of the education phenomenon;
- Independently manage the creative team;
- Identify local, regional and international specificities of the art discipline.

AUDIOVISUAL PRODUCTION

After completing master studies at the study programme **AUDIOVISUAL PRODUCTION**, the student is able to:

- Apply research results in practice using an interdisciplinary approach;
- Follow the development of modern technologies and new tools in creation;
- Research the subject field in a scientifically adequate manner;
- Interpret the history and theory of film, television and new media including critical thinking necessary for the understanding of the nature of the media;
- Innovatively solve the problems of modern artistic production;
- Create the models of development, realization and placement of an audio-visual work noting specific possibilities of the co-production and cooperation in the international context;
- Independently manage creative team during the process of the realization of the complex projects in the audio-visual domain.



PMRESSUM

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